

Film and other screen sector production in the UK, January - September (Q1-Q3) 2015

BFI Research and Statistics Unit

05 November 2015

1. Key points

- Total UK spend for film in Q1-Q3 2015 was £1,064 million.
- Inward investment features contributed the highest UK spend with £909 million. UK spend on domestic features came to over £126 million.
- 136 films commenced principal photography, the lowest number of films in Q1-Q3 since the current data series started in 2009, this is attributable to a time lag in obtaining complete information on all low and micro-budget activity in the UK.
- Total UK spend in last 12 months (Q4 2013-Q3 2015) was £1,399 million, of which £1,214 million was inward investment features, £152 million was domestic features and £34 million was co-productions.
- In Q1-Q3 2015, a total of 54 high-end television programmes commenced principal photography with a UK spend of £564 million. Of these, 33 were domestic programmes, with a UK spend of £235 million, 21 were inward investment or co-productions with a UK spend of £329 million and two co-productions programmes with a UK spend of £14 million.
- Ten animation programmes started production in Q1-Q3 2015, with a total UK spend of £20 million, of which £8 million was for domestic programmes.
- 15 video games entered production in Q1-Q3 2015. The total spend on video games in the UK in the last 12 months was £109 million.

2. Film production in the UK in Q1-Q3 2015

The aggregate UK spend of feature films that commenced principal photography in Q1-Q3 2015 was £1,064 million, down from £1,156 million in Q1-Q3 2014 and the third highest after Q1-Q3 2014 and Q1-Q3 2011 (£1,116 million). See Table 1 and Figure 1.

Inward investment features contributed the highest UK spend, with £909 million; this is down from Q1-Q3 2011 (£938 million) but still third highest after Q1-Q3 2011 (£922 million). Domestic features contributed £126 million. Of this over £118 million was from films with budgets of £500,000 or more; the second lowest after Q1-Q3 2013. £8 million was from those with budgets of less than £500,000. Although this is the lowest Q1-Q3 UK spend for domestic films with budgets under £500,000 for the period shown it is mainly due to a time lag in obtaining complete information on all low and micro-budget activity in the UK in Q1-Q3 2015; as such this figure is likely to be revised upwards. Co-production UK spend was the second lowest in the time period at £29 million, after Q1-Q3 2009 (£18 million).

Table 1 UK spend of features produced in the UK, Q1-Q3 2009 to Q1-Q3 2015, £ million

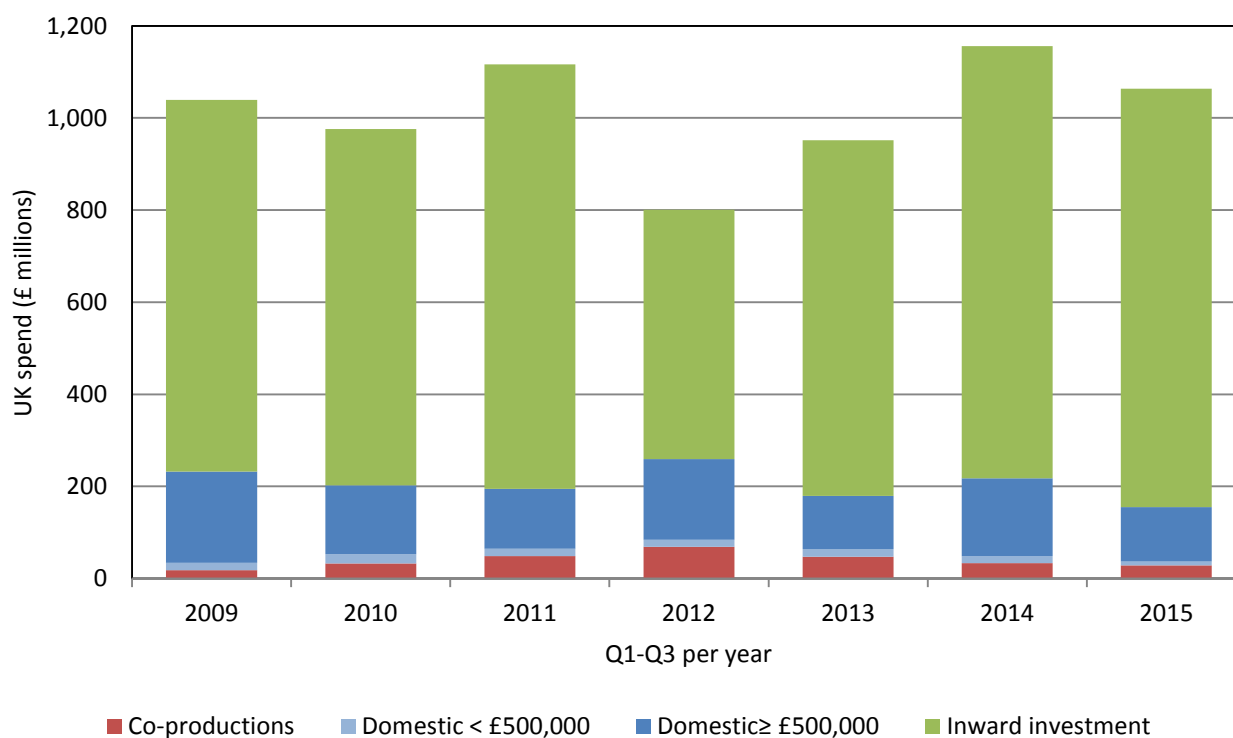
| | Q1-Q3 | | | | | | |
|-------------------------------|----------------|--------------|----------------|--------------|--------------|----------------|----------------|
| | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 |
| Co-productions | 18.0 | 32.8 | 48.6 | 68.8 | 47.2 | 33.3 | 28.8 |
| Domestic UK features | 214.6 | 169.7 | 146.1 | 190.4 | 132.4 | 184.6 | 126.1 |
| Of which budget ≥ £500,000 | 198.6 | 149.6 | 129.6 | 174.8 | 115.2 | 169.2 | 118.1 |
| Of which budget < £500,000 | 16.0 | 20.1 | 16.5 | 15.6 | 17.2 | 15.4 | 8.0 |
| Inward investment features | 806.8 | 773.5 | 921.9 | 541.3 | 772.1 | 938.1 | 908.7 |
| Total | 1,039.5 | 976.0 | 1,116.6 | 800.5 | 951.7 | 1,156.0 | 1,063.6 |

Source: BFI

Data are rounded to the nearest £0.1m so may not sum exactly to the totals shown.

Films are allocated to the calendar quarter in which principal photography commenced.

Figure 1 UK spend of features produced in the UK Q1-Q3 2008 to Q1-Q3 2015, £ million



Source: BFI

Films are allocated to the calendar quarter in which principal photography commenced.

There were 136 films that commenced principal photography in the UK in Q1-Q3 2015. Titles commencing principal photography in Q1-Q3 2015 included *Rogue One: A Star Wars Story*, *Fantastic Beasts and Where to Find Them*, *Assassins Creed* and *She Who Brings Gifts*.

This is the lowest figure in the reporting period. It is mainly affected by the lag in obtaining complete data for domestic UK features with a budget of less than £500,000 mentioned above, and is likely to be revised upwards, but the numbers were also lower than recent years for both co-productions and inward investment films (Table 2 and Figure 2).

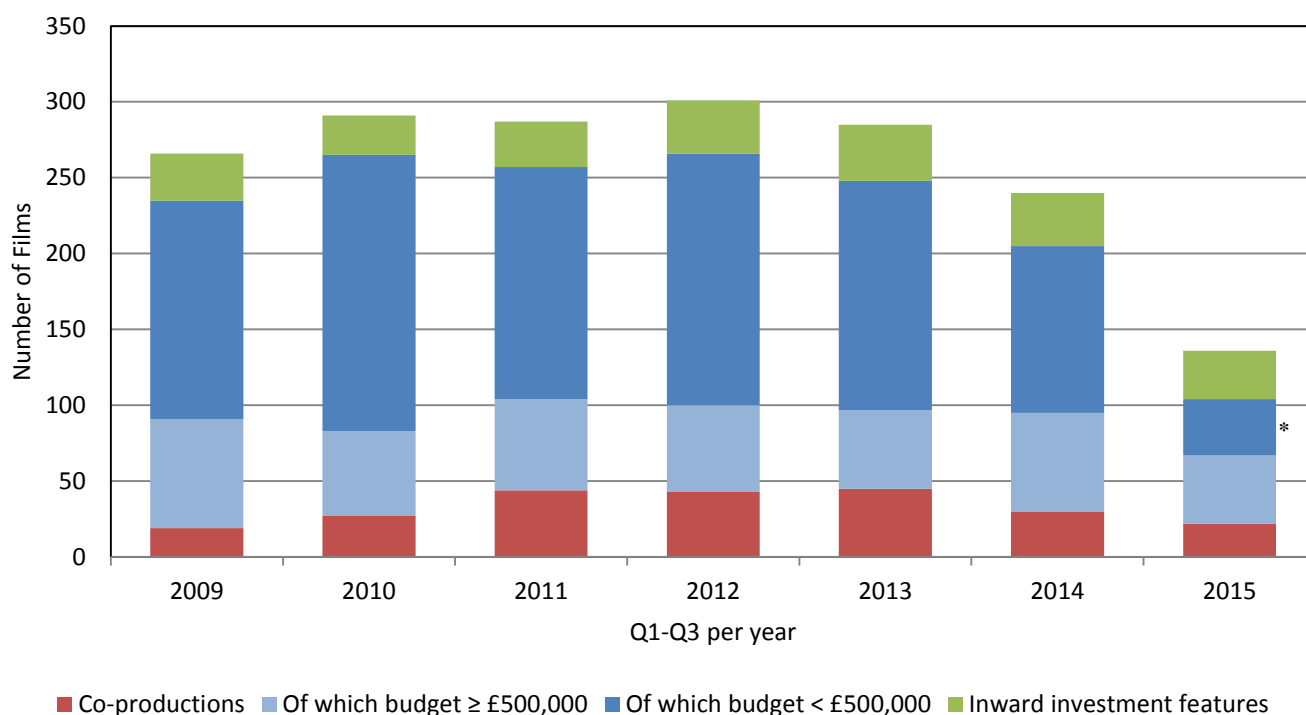
Table 2 Number of features produced in the UK, Q1-Q3 2008 to Q1-Q3 2015

| | Q1-Q3 | | | | | | |
|----------------------------|------------|------------|------------|------------|------------|------------|------------|
| | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 |
| Co-productions | 19 | 27 | 44 | 43 | 45 | 30 | 22 |
| Domestic UK features | 216 | 238 | 213 | 223 | 203 | 175 | 82 |
| Of which budget ≥ £500,000 | 72 | 56 | 60 | 57 | 52 | 65 | 45 |
| Of which budget < £500,000 | 144 | 182 | 153 | 166 | 151 | 110 | 37 |
| Inward investment features | 31 | 26 | 30 | 35 | 37 | 35 | 32 |
| Total | 266 | 291 | 287 | 301 | 285 | 240 | 136 |

Source: BFI

Films are allocated to the calendar quarter in which principal photography commenced.

Figure 2 Number of features produced in the UK in Q1-Q3 2009–2015



Source: BFI

Films are allocated to the calendar quarter in which principal photography commenced.

* The low numbers for domestic productions with budgets under £500,000 is partially attributable to a time lag in obtaining complete information on all low and micro-budget activity in the UK.

This release also looks at UK spend and the number of films produced in the UK in a rolling year, highlighting the changes in spend in the last 12 months and the previous 12 month periods back to 2009. This is to give a broader impression of production trends in the UK. In this release the rolling year period covered is Q4 2009-Q3 2010 to Q4 2014 - Q3 2015.

In the time period Q4 2009-Q3 2015, aggregate UK spend has consistently been above £1 billion for each 12 month period. Looking back over the last 12 months (Q4 2014-Q3 2015), the aggregate UK spend of feature films that commenced principal photography was £1,399

million, up from £1,376 million in the previous 12 months, Q4 2013-Q3 2014 (Table 3 and Figure 3). This is the second highest of the time period after Q4 2010-Q3 2011 (£1,435 million).

Inward investment features contributed the highest UK spend, with £1,214 million; this is the highest amount in the reporting period. Domestic features contributed £152 million, the lowest of the period. Of this over £138 million was from films with budgets of £500,000 or more and over £13 million from those with budgets of less than £500,000. This is the lowest UK spend for domestic films with budgets under £500,000 for the period shown. Co-production UK spend was the lowest in the time period at £34 million. UK spend for this production category was consistently the lowest UK spend of the three main production categories in the time period.

Table 3 UK spend of features produced in the UK, rolling year, Q4 2009 to Q3 2015, £ million

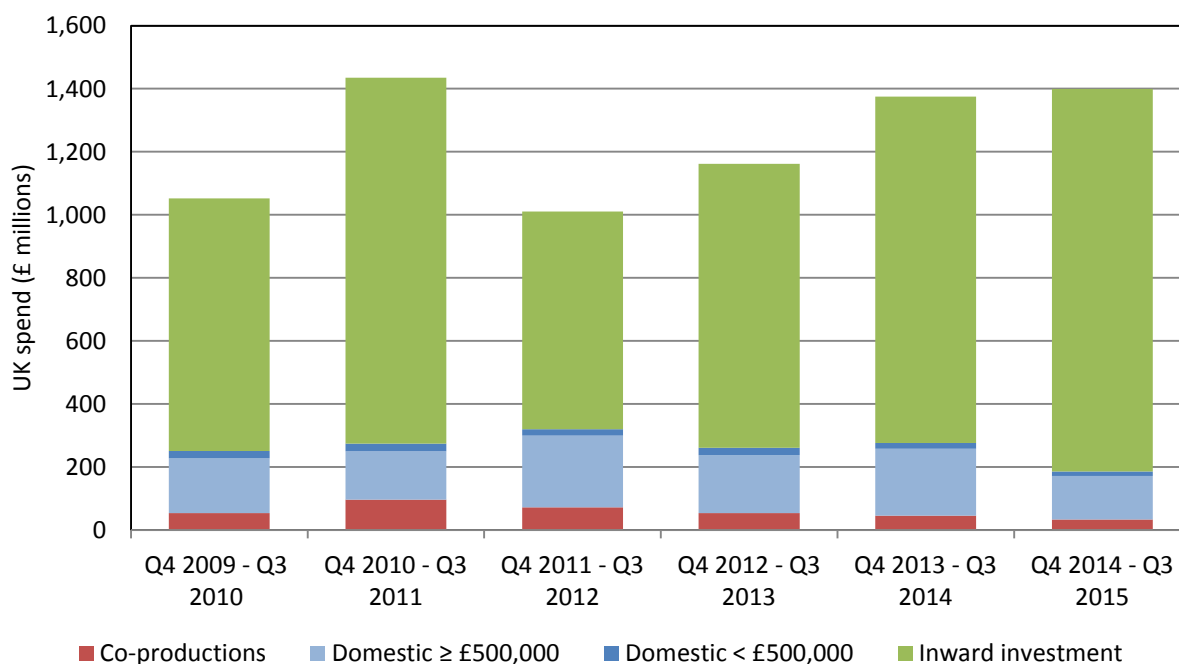
| | Q4 2009 - Q3 2010 | Q4 2010 - Q3 2011 | Q4 2011 - Q3 2012 | Q4 2012 - Q3 2013 | Q4 2013 - Q3 2014 | Q4 2014 - Q3 2015 |
|-------------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| Co-productions | 53.4 | 96.2 | 72.5 | 53.6 | 45.6 | 33.6 |
| Domestic UK features | 197.2 | 178.2 | 247.7 | 207.2 | 230.6 | 151.8 |
| Of which budget ≥ £500,000 | 173.7 | 153.6 | 227.4 | 184.3 | 212.0 | 138.4 |
| Of which budget < £500,000 | 23.5 | 24.6 | 20.4 | 23.0 | 18.5 | 13.4 |
| Inward investment features | 801.3 | 1,160.9 | 690.4 | 901.4 | 1,099.3 | 1,213.6 |
| Total | 1,051.9 | 1,435.3 | 1,010.6 | 1,162.2 | 1,375.5 | 1,399.0 |

Source: BFI

Data are rounded to the nearest £0.1m so may not sum exactly to the totals shown.

Films are allocated to the calendar quarter in which principal photography commenced.

Figure 3 UK spend of features produced in the UK, rolling year, Q4 2009 to Q3 2015, £ million



Source: BFI

Films are allocated to the calendar quarter in which principal photography commenced.

3. High-end television – British productions and co-productions

In this release high-end television programmes (HETV) statistics are reported for Q1-Q3 2014 and Q1-Q3 2015 only because HETV production tracking commenced in line with the completion of the legislation procedures for HETV tax relief in August 2013 (despite the relief being backdated to 01 April 2013). Therefore, data for first nine months of 2013 are not available.

The aggregate UK spend for high-end television programmes that commenced principal photography in Q1-Q3 of 2015 was over £564 million. Domestic HETV contributed £235 million while inward investment contributed the highest UK spend at £315 million and co-production HETV contributed the least at £14 million (Table 4).

Table 4 UK spend of high-end television programmes produced in the UK Q1-Q3 2014 to Q1-Q3 2015, £ million

| | Q1-Q3 2014 | Q1-Q3 2015 |
|--------------------------------------|--------------|--------------|
| Domestic UK | 330.9 | 234.9 |
| Inward Investment and Co-productions | 302.4 | 329.3 |
| Total | 633.2 | 564.2 |

Source: BFI

Data are rounded to the nearest £0.1m so may not sum exactly to the totals shown.

HETV are allocated to the calendar quarter in which principal photography commenced.

A total of 54 HETV programmes commenced principal photography in Q1-Q3 2015. Domestic HETV contributed the highest number of programmes at 33, inward investment contributed 19 programmes and co-production contributed the fewest with 2 programmes (Table 5). These figures are lower than Q1-Q3 2014, this can partially explained by the lag in identifying smaller budget productions and these numbers will likely increase as more information becomes available.

Table 5 Number of high-end television programmes produced in the UK Q1-Q3 2014 to Q1-Q3 2015

| | Q1-Q3 2014 | Q1-Q3 2015 |
|--------------------------------------|------------|------------|
| Domestic UK | 63 | 33 |
| Inward Investment and Co-productions | 30 | 21 |
| Total | 93 | 54 |

Source: BFI

HETV are allocated to the calendar quarter in which principal photography commenced.

Titles commencing principal photography included *The Crown*, *The Bastard Executioner*, *Game of Thrones Season 6* and *Doctor Foster*.

4. Television animation programmes – British productions and co-productions

As with HETV, animation programmes (ANM) statistics are reported for Q1-Q3 2014 and Q1-Q3 2015 only because ANM production tracking commenced in line with the completion of the

legislation procedures for ANM tax relief in August 2013 (despite the relief being backdated to 01 April 2013). Therefore, data for first nine months of 2013 are not available.

The aggregate UK spend for ANM that commenced principal photography in Q1-Q3 of 2015 was over £19 million. Domestic ANM contributed over £8 million and co-productions contributed over £5 million. Inward investment productions contributed over £5 million for the period (Table 6). As with the other data there is a lag in information becoming especially on domestic animations.

Table 6 UK spend of animation programmes produced in the UK Q1-Q3 2014-2015, £ million

| | Q1-Q3 2014 | Q1-Q3 2015 |
|-----------------------------------|-------------|-------------|
| Domestic UK | 55.9 | 8.8 |
| Inward Investment & Co-production | 12.1 | 10.8 |
| Total | 67.9 | 19.7 |

Data are rounded to the nearest £0.1m so may not sum exactly to the totals shown.
Animation programmes are allocated to the period according to the date principal photography commenced.

A total of 10 ANM programmes commenced principal photography in Q1-Q3 2015 (Table 7).

Table 7 Number of animation programmes produced in the UK, Q1-Q3 2015*

| | Q1-Q3 2014 | Q1-Q3 2015 |
|-----------------------------------|------------|------------|
| Domestic UK | 25 | 5 |
| Inward Investment & Co-production | 15 | 5 |
| Total | 40 | 10 |

Animation programmes are allocated to the period according to the date principal photography commenced.
* Figures are rounded to the nearest five due to disclosure control rules

Titles commencing principal photography in Q1-Q3 2015 included *Digby Dragon* and *Postman Pat SDS Series 3*.

5. Video games production in the UK

15 video games commenced production between January and September 2015, with a total spend in the UK of £43.1 million.

Video games statistics are reported from April 2014 onwards, in line with video games production tracking which started with the introduction of the video games tax relief on 1 April 2014.

Between October 2014 and September 2015, 27 video games entered production, with a combined spend in the UK of £109.0 million (Table 8).

Table 8 Number and UK spend of video games produced in the UK, October 2014 – September 2015

| | UK spend £ million | Number of productions |
|--------------|--------------------|-----------------------|
| Total | 109.0 | 27 |

Source: BFI

Notes

1. BFI Research and Statistics Unit production tracking

The Research and Statistics Unit production tracking system attempts to track all films produced in whole or part in the UK (i.e. it is a census, not a sample).

Sources of information include the British Film Commission, industry tracking forums, Creative Skillset, trade press and internet sources, UK film certification data and direct approaches to film producers.

Only productions with some UK spend on shooting, visual effects or post-production are included.

Spend is allocated to the calendar year, half year and quarter in which principal photography starts.

For high-end television and television animation programmes, only programmes officially certified as British are included.

2. Revisions

Production tracking is a continuous process and numbers are updated each quarter to reflect newly tracked films, updated budget or UK spend information and postponements or cancellations. Adjustments apply to previous periods as well as to the most recent reported period. The tables in this report contain revised data.

3. Definitions

A **domestic** (indigenous) UK production is a feature film, HETV programme or television animation programme made by a UK production company that is produced wholly or partly in the UK.

A **UK co-production** is a co-production (other than an inward co-production) feature film, HETV programme or television programme involving the UK and other country partners usually under the terms of a bilateral co-production agreement or the European Convention on Cinematographic Co-production.

An **inward investment production** is a feature film, HETV programme or television animation programme which is substantially financed and controlled from outside the UK, where the production is attracted to the UK because of script requirements, the UK's infrastructure or UK tax incentives. Many (but not all) inward productions are UK films, HETV programmes or animation programmes by virtue of their UK cultural content and the fact that they pass the cultural test administered by the BFI Certification Unit on behalf of the Secretary of State for Culture, Media and Sport.

An **inward feature co-production** is an official co-production that originates from outside the co-production treaty countries (usually from the USA) and which is attracted to the UK because of script requirements, the UK's infrastructure or UK film tax relief.

A **VFX-only film** is a film that has a substantial quantity of digital visual effects made in the UK at one of the UK's main VFX houses but no other UK spend.

A **UK film** is a film that has been certified as British by the DCMS or by the Certification Unit of the BFI (acting on the authority of the Secretary of State for Culture, Media and Sport) or which is a *de facto* UK film by virtue of being made in whole or part in the UK by a UK production company.

A **US studio film** is a film that is produced in whole or part by one of the major US studios or one of the major US studios' specialist subsidiaries.

An **independent film** is a film made by an independent production company or group of independent production companies.

US studio films are generally distributed in most territories by the parent studio. Independent films are usually distributed by different distributors in different territories.

4. Disclosing individual film information

Spend data are not disclosed when the number of productions (co-production, domestic or inward) is three or fewer.

5. Feedback

We welcome feedback from users of our statistics releases to help us improve what we do. If you have any feedback on these statistics or if you wish to make a complaint, in the first instance please contact us using the named contact details listed below

Pre-release Access

This release has been prepared according to the Code of Practice for Official Statistics published by the UK Statistics Authority (2009). Pre-release access has been granted to the following:

Amanda Nevill, Chief Executive, BFI
Ben Roberts, Director, Film Fund, BFI
Fiona Cookson, Director of External Affairs, BFI
Richard Shaw, Director of Communications, Marketing and Audiences, BFI
Carol Comley, Head of Film Policy, BFI
Nick Mason Pearson, Head of Corporate Communications and Public Affairs, BFI
Judy Wells, Head of Press and PR, BFI
Emma Hewitt, Deputy Head of Press and PR, BFI
Tina McFarling, Media Advisor, BFI
Jane Glastonbury, Department for Culture, Media and Sport
James Butler, Department for Culture, Media and Sport

Ken Hunt, Department for Culture, Media and Sport
Adrian Wootton, Chief Executive, Film London and the British Film Commission
Samantha Perahia, Head of Production UK, British Film Commission
Colette Geraghty, Press & Communications Manager, Film London

Statistical contact details

This release was prepared by Ian Cade, Research and Statistics Unit, BFI,
ian.cade@bfi.org.uk, tel +44 (0)20 7173 3249

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