

This is a preview of the application form. We can only accept applications through our online application portal.

YOUNG AUDIENCES CONTENT FUND – PRODUCTION

ELIGIBILITY CHECK

To be eligible to apply for production funding from the Young Audiences Content Fund, you must be able to confirm 'Yes' to all of the following statements before submitting an application.

- My project has a written commitment from a broadcaster to make the production available on a free-to-access, Ofcom-regulated service with significant UK-wide audience reach (the Young Audiences Content Fund will take into account the smaller, more targeted audience reach for UK indigenous language content);
- My project is targeted at audiences aged 18 or under and is suitable for pre-watershed viewing (unless the content is for Young Adults);
- I am the executive producer/producer of the project and have a demonstrable ability to drive a project through production to delivery;
- My team (producer/s, writer/s and director/s, where applicable) are all 18 years of age or over;
- My application is being made by or on behalf of a limited company incorporated and registered in the UK or incorporated in another member state of the European Union or European Economic Area with a registered branch in the UK;
- My project is capable of qualifying for certification as British by passing either the: Animation Cultural Test; Children's Television Cultural Test; High-end Television Cultural Test or my project qualifies as an official co-production (with treaty partners that allow for television);
- I have secured, or can secure, the rights, or licences for the rights, in the idea proposed and will be able to provide proof of this e.g. letters of intent/heads of terms;
- My project is not advertiser-funded or funded by branded content;
- My project will adhere to Child Safeguarding regulations;
- I am confident that my finished production will be albert certified and I confirm that I will complete and submit a carbon calculator at the end of the production;
- I have considered how my project will meet the BFI Diversity Standards;
- I have already secured a minimum of 50% of the funds for my production.

Yes – I have read, understood and confirm I meet the above criteria

WELCOME

Thank you for your interest in making an application to the BFI for production funding from the **Young Audiences Content Fund**.

Please click on the tabs at the top of the page to navigate. To return to a previous page please click on the relevant tab rather than selecting the back button. You may find it useful to have the guidelines available as you progress through the form. Before submitting your application, we ask you to complete an equality monitoring form, which is a requirement of our funding. To access

the form, please click on this link: [BFI Equality Monitoring Form](#). This form will open up in a new page; once you have submitted it you will have to return to this form to complete and submit your funding application.

Please tick to confirm that you have submitted the BFI Equality Monitoring Form for this project:

APPLICANT

Please make sure that the applicant is the Executive Producer or Producer of the project.

First Name

Last Name

Contact Email

Contact Number

IMDb or Industry web-link

Job Title

- Producer
- Executive Producer

Region/Country

- England - East Midlands
- England - East of England
- England - London
- England - North East
- England - North West
- England - South East
- England - South West
- England - West Midlands
- England - Yorkshire & Humber
- Northern Ireland
- Scotland
- Wales
- Other

Number of produced projects?

- 0
- 1
- 2
- 3
- More

Key Credits

(Please outline their credits; relevant experience in television or any other medium and state whether the projects are completed or in development)

If you have any specific communication needs, please tell us what they are:

Text Phone

- Yes
- No

Sign Language

- Yes
- No

Other (please specify below)

- Yes
- No

ORGANISATION

Please make sure that the organisation holds the rights in the development work.

Legal Name

Company Number
(Legal registration number)

Company VAT Number
(if applicable)

Link to Companies House

Trading Name
(if applicable)

Number of Employees
(Full or part time)

- 0-9 employees
- 10-49 employees
- 50-249 employees
- 250+ employees

Number of Freelancers

Turnover

- Under £50k
- £50k to £250k
- £250k to £500k
- £500k to £1m
- £1m to £5m
- £5m to £10m
- £10m to £50m
- £50m+

Address

Town/City

Region/Country

- England - East Midlands
- England - East of England
- England - London
- England - North East
- England - North West
- England - South East
- England - South West
- England - West Midlands
- England - Yorkshire & Humber
- Northern Ireland
- Scotland
- Wales
- Other

Postcode

Website

Once you have completed this section, please proceed to the next page.

PROJECT

Please make sure that you have read the guidelines before submitting an application.

Title/Working Title

Requested Amount (£)

Project Logline

(Describe your project in a few sentences)

Genre:

- Factual
- Factual Entertainment
- Entertainment
- Drama, Comedy

Technique:

- Live Action
- Animation
- Mixed Media
- Other

If other, please specify

Duration:

Total number of episodes:

Total number of hours:

Where is it set?

- East Midlands
- East of England
- London
- North East
- North West
- South East
- South West
- West Midlands
- Yorkshire & Humber
- Wales
- Scotland
- Northern Ireland
- Outside UK
- Fictional Setting

When is it set?

Does it represent an identifiable community associated with a particular region or cultural group in the UK?

- Yes
- No

If yes, please give brief details

What is the principal language?

- English
- Other UK indigenous language

- Other indigenous language
- No dialogue

If not English, please specify

What is the target age group of your audience?

(You can tick more than one)

- 0-4
- 5-7
- 8-11
- 12-14
- 15-16
- 17-18

Project/Format Outline

(Please also detail your story/synopsis)

Creative Vision of the Project

(Please state why you want to make it, why you think your target audience will want

to watch it and also include statements from your project creator/writer and director)

Underlying Work of the Project

(Please detail the work undertaken so far on the project to bring it to this point)

Weblinks to any Relevant Material

Is the project an adaptation of an underlying work?

- No
- Yes

If yes, please identify the source and state the rights owner:

If yes, you must tell us where you are in the rights process

- Option Secured
- Written proof that an option can be secured
- Source is out of copyright

Resubmissions cannot be made for projects that have been previously declined by the Young Audience Content Fund unless there is a substantial and significant change in elements, or unless we invite you to resubmit. Your application may be declined if you do not accurately inform us that your project has been previously submitted to the Young Audiences Content Fund, or we feel that it has not undergone what we consider to be substantial changes.

Please tick if your application is a resubmission

If yes, please detail any previous titles of the project:

If yes, please detail substantial changes in the script and/or a change in the creative team:

TEAM

Please state the members of the team who are attached to the project.

OTHER PRODUCER/EXECUTIVE PRODUCER

(if applicable)

Full Name

IMDb or Industry web-link

Region/Country

- England - East Midlands
- England - East of England
- England - London
- England - North East
- England - North West
- England - South East
- England - South West
- England - West Midlands
- England - Yorkshire & Humber
- Northern Ireland
- Scotland
- Wales
- Other

Number of produced projects?

- 0
- 1
- 2
- 3
- More

Key Credits

(Please outline their credits; relevant experience in television or any other medium and state whether the projects are completed or in development)

WRITER/PROJECT CREATOR

(if applicable)

Full Name

IMDb or Industry web-link

Region/Country

- England - East Midlands
- England - East of England
- England - London
- England - North East
- England - North West
- England - South East
- England - South West
- England - West Midlands
- England - Yorkshire & Humber
- Northern Ireland
- Scotland
- Wales
- Other

Number of produced projects?

- 0
- 1
- 2
- 3
- More

Key Credits

(Please outline their credits; relevant experience in television or any other medium and state whether the projects are completed or in development)

Agent/Agency

DIRECTOR

(if applicable)

Full Name

IMDb or Industry web-link

Region/Country

- England - East Midlands
- England - East of England
- England - London
- England - North East
- England - North West
- England - South East
- England - South West
- England - West Midlands

- England - Yorkshire & Humber
- Northern Ireland
- Scotland
- Wales
- Other

Number of produced projects?

- 0
- 1
- 2
- 3
- More

Key Credits

(Please outline their credits; relevant experience in television or any other medium and state whether the projects are completed or in development)

Agent/Agency

PRODUCTION

Please detail the plan for your production.

Proposed Pre-Production Date

Proposed Principal Photography Date

Production Plan

(Please tell us how you are going to achieve your creative vision)

Casting

(Please give us details of your casting ambitions and indicate where these are secured)

HoDs

(Please give details of the HODs with whom you would like to make the project)

Locations

(Please give details of the key project locations and where you propose to film)

FINANCE

We cannot fund items retrospectively, so you should not incur any costs prior to an offer of funding.

What is your development spend to date?

(Please tell us about any development spend to date and the source of the finance)

What is your estimated production budget?

What is your production finance plan?

(Please detail how your project could be funded and the source(s) of that funding)

Why are you applying to this fund?

(As opposed to other funding opportunities e.g. pre-sales, co-pro etc)

Do you have any unusual budget requirements?

(Please detail any unusual or challenging budgeting requirements that you foresee)

Does your finance plan include a financial contribution from:

(Please leave this question blank if you do not have a contribution from the below)

- SVOD
- PAY TV
- AVOD

If yes, please provide as much information as possible

(Including, but not limited to: platform; £; term; territories included; the period of exclusivity on the primary PSB platform in the UK)

Once you have completed this section, please proceed to the next page.

DISTRIBUTION, DISCOVERABILITY & ENGAGEMENT PLAN

Please detail your plan for the distribution of your project.

On which free-to-air, Ofcom regulated service will the project be available to audiences in the first instance?

(Please state the broadcaster, channel and/or online platform)

Do you have a Distributor or Sales Agent attached to the project?

- Yes
- In Progress
- No

If 'yes' or 'in progress', please detail the name of the company:

(Please also supply a sales forecast in the attachments section)

Please detail the target audience for your project and explain why they would want to watch it:

Please outline your marketing/outreach plans detailing how you will make your content discoverable by your target audience:

Please detail any commitment you have from a broadcaster in terms of supporting discoverability?

Once you have completed this section, please proceed to the next page.

BFI DIVERSITY STANDARDS

The under-represented groups we look at primarily relate to the protected characteristics as defined in the [UK Equality Act 2010](#):

- Age
- Disability
- Gender reassignment
- Marriage and civil partnership
- Pregnancy and maternity
- Race
- Religion or belief
- Sex
- Sexual orientation

In addition we seek to address under-representation in the following areas:

- Regional participation
- Socioeconomic background
- Caring responsibilities

STANDARD A: ON-SCREEN REPRESENTATION, THEMES AND NARRATIVES

To achieve Standard A you will need to meet THREE of the criteria below:

A1: Lead characters, contributors, presenters, voice artists

At least one of the lead characters / contributors / presenters / voice artists are from an under-represented group(s).

Please outline and select the underrepresented groups:

- Age
- Disability

- Gender reassignment
- Marriage and civil partnership
- Pregnancy and maternity
- Race
- Religion or belief
- Sex
- Sexual orientation
- Regional participation
- Socio-economic inclusion
- Other

A2: Other characters, contributors, presenters, voice artists, competitors

The total of your secondary or more minor on-screen individuals meet one, or more, of the following targets:

- A 50-50 gender balance
- 20% belonging to an under-represented ethnic group
- 10% LGBTQ+
- 7% D/deaf and disabled
- Significant amount of contributors or competitors resident in the UK outside of London and the South-East
- Significant amount of contributors or competitors are from a lower socioeconomic background

In addition, for Scripted Films and Programmes, you should indicate these characters' roles in the story and where applicable explain where there are characters that are not frequently portrayed on screen or are offering non-stereotypical representation.

Please outline and select the underrepresented groups:

- Age
- Disability
- Gender reassignment
- Marriage and civil partnership
- Pregnancy and maternity
- Race
- Religion or belief
- Sex
- Sexual orientation
- Regional participation
- Socio-economic inclusion
- Other

A3: Main storyline / subject matter

The main storyline(s), theme or narrative of the film or programme is about under-represented group(s). Series or screening programmes should demonstrate diversity across the majority of programmes in order to meet A3, not just a single episode or element.

Please outline and select the underrepresented groups:

- Age
- Disability
- Gender reassignment
- Marriage and civil partnership
- Pregnancy and maternity
- Race
- Religion or belief
- Sex
- Sexual orientation
- Regional participation
- Socio-economic inclusion
- Other

A4: Other storylines / subject matter

There are other elements of your storyline(s) or subject matter that are about under-represented group(s).

Please outline and select the underrepresented groups:

- Age
- Disability
- Gender reassignment
- Marriage and civil partnership
- Pregnancy and maternity
- Race
- Religion or belief
- Sex
- Sexual orientation
- Regional participation
- Socio-economic inclusion
- Other

A5: Location

For Scripted Films and programmes: The setting is wholly, or partially, in an under-represented region or community. If your project is an animation that

offers relevant representation, please detail how the world or place will be represented.

For Factual and Entertainment programmes: Filming should be wholly, or partially, on location or inside a studio outside of London and the South East of England.

Please outline and select the underrepresented groups:

- England - East Midlands
- England - East of England
- England - London
- England - North East
- England - North West
- England - South East
- England - South West
- England - West Midlands
- England - Yorkshire & Humber
- Northern Ireland
- Scotland
- Wales
- Other

A6: Casting decisions

Casting choices that address under-representation and challenge tropes and stereotypes.

Please outline and select the underrepresented groups:

- Age
- Disability
- Gender reassignment
- Marriage and civil partnership
- Pregnancy and maternity
- Race
- Religion or belief
- Sex
- Sexual orientation
- Regional participation
- Socio-economic inclusion
- Other

Please state whether you have addressed at least three of the categories to meet Standard A?

- Yes

- No

STANDARD B: CREATIVE LEADERSHIP AND PROJECT TEAM

You will not be asked to identify individuals by name.

Please note that, where the total crew or project team size is less than 25 (e.g. documentaries, smaller festivals and screening programme projects), allowances will be made in terms of number of people required to meet a criteria.

To achieve Standard B you will need to meet TWO of the criteria below:

B1: Department heads

At least three of the following Heads of Department or Creative Leadership are from under-represented groups: Animation Director; Art Director; Composer; Costume Designer; Creator; Director; Director of Photography; Editor; Executive Producer; Head of Production; Post Production Supervisor; Producer; Production Designer; Production Executive; Senior Animator; Series Director; Series Editor; Series Producer; Show Runner; Storyboard Supervisor; Technical Director; Writer; VFX Supervisor

If you are applying for a project that is not a film or a television production, you can detail any other department heads not listed above.

Please outline and select the underrepresented groups:

- Age
- Disability
- Gender reassignment
- Marriage and civil partnership
- Pregnancy and maternity
- Race
- Religion or belief
- Sex
- Sexual orientation
- Regional participation
- Socio-economic inclusion
- Other

B2: Other key roles

At least six other key roles (mid-level crew/team and technical positions) are filled by someone from an under-represented group.

Please outline and select the underrepresented groups:

- Age
- Disability
- Gender reassignment

- Marriage and civil partnership
- Pregnancy and maternity
- Race
- Religion or belief
- Sex
- Sexual orientation
- Regional participation
- Socio-economic inclusion
- Other

B3: Other project staff

At least one or more of the following targets are met for the overall crew or project staff:

- A 50-50 gender balance
- 20% target for those identifying as belonging to an under-represented ethnic group
- 10% target for those identifying as LGBTQ+
- 7% target for those identifying as D/deaf and disabled
- Significant amount of crew / staff resident in the UK outside of London and the South-East
- Significant amount of crew / staff from a lower socioeconomic background

Please outline and select the underrepresented groups:

- Age
- Disability
- Gender reassignment
- Marriage and civil partnership
- Pregnancy and maternity
- Race
- Religion or belief
- Sex
- Sexual orientation
- Regional participation
- Socio-economic inclusion
- Other

B4: Regional employment

The film, programme or project offers substantial local employment in the UK outside of London and the South East of England.

Please outline and select the underrepresented groups:

- England - East Midlands
- England - East of England
- England - London
- England - North East
- England - North West
- England - South East
- England - South West
- England - West Midlands
- England - Yorkshire & Humber
- Northern Ireland
- Scotland
- Wales
- Other

Please state whether you have addressed at least two of the categories to meet Standard B?

- Yes
- No

STANDARD C: INDUSTRY ACCESS AND OPPORTUNITIES

You will not be asked to identify individuals by name.

Standard C is compulsory for all applicants with the exception of BAFTA and BIFA applications. Concessions may also be made for programmes and projects with very small teams e.g. development applications.

To achieve Standard C you will need to meet TWO of the criteria below:

C1: Paid employment opportunities

Your project is offering paid employment opportunities (such as apprenticeships, internships, expert advisers and similar) to people from under-represented groups.

Please outline and select the underrepresented groups:

- Age
- Disability
- Gender reassignment
- Marriage and civil partnership
- Pregnancy and maternity
- Race
- Religion or belief
- Sex
- Sexual orientation
- Regional participation
- Socio-economic inclusion
- Other

C2: Training opportunities and skills development (craft, creative and business) including one-off, bespoke and student work-experience opportunities

Your project is offering training opportunities (including work experience and other opportunities such as skills/craft development for crew and staff coming from outside of the industry, on-set and one-off training) to people from under-represented groups.

Please outline and select the underrepresented groups:

- Age
- Disability
- Gender reassignment
- Marriage and civil partnership
- Pregnancy and maternity
- Race
- Religion or belief
- Sex
- Sexual orientation
- Regional participation
- Socio-economic inclusion
- Other

C3: Promotion to a role that constitutes career progression

Crew/team members from under-represented groups are given a role that constitutes career progression.

Please outline and select the underrepresented groups:

- Age
- Disability
- Gender reassignment
- Marriage and civil partnership
- Pregnancy and maternity
- Race
- Religion or belief
- Sex
- Sexual orientation
- Regional participation
- Socio-economic inclusion
- Other

C4: First job in a role that constitutes career progression from prior training

Crew/team members from an under-represented group are given their first professional (non-trainee) role on the project.

Please outline and select the underrepresented groups:

- Age
- Disability
- Gender reassignment
- Marriage and civil partnership
- Pregnancy and maternity
- Race
- Religion or belief
- Sex
- Sexual orientation
- Regional participation
- Socio-economic inclusion
- Other

C5: Meaningful, structured mentoring programmes

Mentorship programmes for people from under-represented groups are being run as part of the project, either as part of a structured mentorship over the course of the project, as part of wider mentorship programme run by the company or where a HOD or creative from the project acts as a mentor within a wider programme and their mentee(s) have some involvement with the project.

Please outline and select the underrepresented groups:

- Age
- Disability
- Gender reassignment
- Marriage and civil partnership
- Pregnancy and maternity
- Race
- Religion or belief
- Sex
- Sexual orientation
- Regional participation
- Socio-economic inclusion
- Other

Please state whether you have addressed at least two of the categories to meet Standard C?

- Yes
- No

STANDARD D: AUDIENCE DEVELOPMENT

To achieve Standard D you will need to meet THREE of the criteria below:

D1: Disability access and materials

Access interventions are provided that go beyond statutory requirements or the obligations of UK broadcasters (BSL, subtitles, audio description). A real commitment to making a venue, festival, event, film release or programme broadcast accessible to as wide an audience as possible.

Please outline and select the underrepresented groups:

- Age
- Disability
- Gender reassignment
- Marriage and civil partnership
- Pregnancy and maternity
- Race
- Religion or belief
- Sex
- Sexual orientation
- Regional participation
- Socio-economic inclusion
- Other

D2: Under-served audiences

The target audience(s) of a project is an under-served audience group, with a clear strategy to reach them.

Please outline and select the underrepresented groups:

- Age
- Disability
- Gender reassignment
- Marriage and civil partnership
- Pregnancy and maternity
- Race

- Religion or belief
- Sex
- Sexual orientation
- Regional participation
- Socio-economic inclusion
- Other

D3: UK regional and national audiences outside London

There is a clear strategy to add value and to engage audiences from outside of central London.

Please outline and select the underrepresented groups:

- England - East Midlands
- England - East of England
- England - London
- England - North East
- England - North West
- England - South East
- England - South West
- England - West Midlands
- England - Yorkshire & Humber
- Northern Ireland
- Scotland
- Wales
- Other

D4: Promotional and marketing strategies

There is a clear strategy to engage the under-served audience(s) you have referenced in D2 including marketing; events; outreach; online strategies; educational content; App, game or VR content; or competitions or partnerships with charities, community groups or other relevant organisations.

Please outline and select the underrepresented groups:

- Age
- Disability
- Gender reassignment
- Marriage and civil partnership
- Pregnancy and maternity
- Race
- Religion or belief

- Sex
- Sexual orientation
- Regional participation
- Socio-economic inclusion
- Other

D5: Partnerships utilising specialist and/or expert knowledge

The project utilises specialist and/or expert knowledge in order to engage the under-served audience(s) you have referenced in D2.

Please outline and select the underrepresented groups:

- Age
- Disability
- Gender reassignment
- Marriage and civil partnership
- Pregnancy and maternity
- Race
- Religion or belief
- Sex
- Sexual orientation
- Regional participation
- Socio-economic inclusion
- Other

Please state whether you have addressed at least three of the categories to meet Standard D?

- Yes
- No

Once you have completed this section, please proceed to the next page.

DECLARATIONS

Please respond to each of the declarations for this application.

Diversity Standards

I have completed the Diversity Standards section and I am aware that I may be required to review and resubmit this information.

Please tick to confirm:

Conflict of Interest

The British Film Institute is required to identify all relevant financial or personal interests that may exist between board members or employees of the BFI and applicants. This is to ensure that measures can be introduced to prevent a conflict of interest arising between those persons assessing the application for the British Film Institute and such applicant. Do you or any of your colleagues on the project have any financial and / or close personal relationship with any Board member or employee of the British Film Institute?

- Yes
- No

If yes, please give details of the nature of your relationship (e.g. spouse, relative, financial interest):

Authorised to Apply

I confirm that I am authorised to make this application and accept a conditional offer. I also have the authority to repay the British Film Institute in the event of the conditions not being met.

Please tick to confirm:

Supporting Materials

I have read and understood the British Film Institute's application guidelines. I confirm that the information I have given on this application is true and correct. Any material I have sent to support my application is also true and correct. I will tell you immediately if this information or the supporting material needs to be updated. I am happy for you to provide copies of this form and any supporting material to any person or organisation you wish to consult about my application.

Please tick to confirm:

Data Protection

Part or all of the information you give us will be held on an internal grants management system for the administration of applications and awards. We may also use this information for the evaluation of our Funds. We may provide copies of the information in confidence to further individuals or organisations who are helping us assess applications or monitor funding and also with other companies in the British Film Institute group of companies. We may use a credit reference agency to validate information you have provided in your application. This is not a credit check and will not affect your ability to receive credit from other organisations. The credit reference agency we use may keep a record of the information, and may disclose the fact that a search of its

records was made to its other clients, in order to stop fraud. By submitting this application, you are providing your informed consent (permission) for the BFI to run such an identity verification check, including its access, use and storage. If you have knowingly provided false or inaccurate information to us at any point, we may provide details to fraud prevention agencies. If you are a company this will include the names of the Company Directors at the time of the fraud. You must undertake to inform all Directors, Trustees and Committee members of this notice.

ATTACHMENTS

Please attach the relevant documents to your application:

- Budget (Required) - this must adhere to all requirements as outlined in the Budget Requirements Checklist within the Production Guidelines
- Schedule (Required) - this must adhere to all requirements as outlined in the Strategic section within the Production Guidelines
- Script or format document for this project (Required)
- Production package - you can attach up to six documents, which could include the existing outline, treatment, proposal, pitch document and schedule (Required)
- Letter of commitment from a qualifying broadcaster (Required)
- Letters of financial commitment (Required)
- Director's previous work - you can attach up to three documents (Required if a director is attached)
- Sales forecast - (Required if a distributor or sales agent is attached)
- Any other attachments relevant to the project - you can attach up to three documents (Optional)

Please make sure to only attach documents as PDF files.

We may contact you within the assessment period to ask for further material. You will then be required to submit the materials within one week of the request.

To enable us to assess your application properly, please ensure the above documents fulfil all of the requirements as detailed in the 'Content of the application' section of the Production Guidelines.

Upload

The maximum size for all attachments combined is 25 MB. Please note that files with certain extensions (such as ".exe", ".com", ".vbs", or ".bat") cannot be uploaded.