



## **FROM *NYMPHOMANIAC* TO *SEVEN SAMURAI*, DISCOVER A NEW WORLD OF FILM**

***Brand new BFI Player content for March includes the latest and  
best in UK and international cinema***

The BFI Player launched into the marketplace in October 2013, offering for the first time a brand new video-on-demand platform for the millions of Britons who enjoy independent and specialised film, enabling them to enjoy the full BFI experience, wherever they live.

Now throughout March the BFI Player comes even further into its own, with the arrival of a typically diverse and irresistible array of content, with everything from the latest from controversial auteur Lars Von Trier through to iconic, historic cinema from the legendary Akira Kurosawa. This new content, plus the full range of free and paid for content already available on the BFI Player will be available to stream from your computer, iPad, tablet or phone, reflecting the BFI's continued championing of the best in diverse, quality cinema alongside an understanding that VOD consumers want their content on the go.

### **NEW TO BFI PLAYER IN MARCH**

- **Nymphomaniac**  
Lars Von Trier's long-awaited controversial and typically brilliant drama, recounting the erotic experiences of a self-diagnosed nymphomaniac – essential viewing.
- **The Great Beauty**  
Paolo Sorrentino's Oscar®-winning comedy-drama presents a ravishing view of the literary and social circles of Rome, through the eyes of an ageing one-time novelist on his 65<sup>th</sup> birthday.

- **We Need to Talk About Kevin**  
Lynne Ramsay's acclaimed drama, featuring mesmerising performances from Tilda Swinton and Ezra Miller, exploring the complex, fractious relationship between a mother and the son she cannot bond with.
- **The Elephant Man**  
David Lynch's cult classic, a heart-breaking study of humanity and inhumanity that features a career-defining star turn from John Hurt, ably supported by Anthony Hopkins.
- **Seven Samurai**  
Akira Kurosawa's enduring masterpiece, widely regarded as one of the greatest and most influential adventure epics of all time.

## **NOTES TO EDITORS**

### **About BFI Player**

Offering a mix of 7 new channels, or 'collections', the BFI Player features must-see cinema, silent classics, festival exclusives and rare footage from the national film archive, bringing a unique and diverse range of content to the video-on-demand platform. The player includes plenty of free content (approx 60%), in addition to paid for rentals (approx. 40%), and no subscription fee, so *you only pay for what you watch*.

### **About the BFI**

The BFI is the lead organisation for film in the UK with the ambition to create a flourishing film environment in which innovation, opportunity and creativity can thrive by:

- Connecting audiences to the widest choice of British and World cinema
- Preserving/restoring the most significant film collection in the world for future generations
- Championing emerging and world class film makers in the UK - investing in creative, distinctive and entertaining work
- Promoting British film and talent to the world
- Growing the next generation of film makers and audiences

The BFI is now a Government arm's-length body and distributor of Lottery funds for film. The BFI serves a public role which covers the cultural, creative and economic aspects of film in the UK. It delivers this role:

- As the UK-wide organisation for film, a charity core funded by Government

- By providing Lottery and Government funds for film across the UK
- By working with partners to advance the position of film in the UK.

Founded in 1933, the BFI is a registered charity governed by Royal Charter.

The BFI Board of Governors is chaired by Greg Dyke.

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