



PAOLO SORRENTINO'S OSCAR® WINNER
***THE GREAT BEAUTY* ARRIVES ON BFI PLAYER**

Following its triumphant win in a hotly contested Best Foreign Language Film category at last night's Academy Awards®, Paolo Sorrentino's instant classic **THE GREAT BEAUTY** arrives on the BFI Player – perfect timing for film fans across the UK to catch up on what they might until now have missed out on.

Starring Sorrentino-alumni Toni Servillo (*The Consequences of Love*), **THE GREAT BEAUTY** tells the story of Jep Gambardella, a bachelor who, on his 65th birthday, looks past his former life of seduction and lavish partying in Rome to find a timeless landscape of absurd, exquisite beauty he never knew existed.

Released to widespread critical acclaim, **THE GREAT BEAUTY** was a fixture on many Best Of 2013 lists, notching up plenty of Awards along the way – the jewel in the crown being last night's Academy nod which guarantees global attention for a director who is becoming as synonymous with the city of Rome as the Colosseum.

Already a huge success following its launch in October, the BFI Player comes even further into its own in this month as the BFI's streaming service adds a host of great new content alongside Sorrentino's gong winner, all of which can be streamed from your computer, iPad, tablet or phone.

*** ENDS ***

NOTES TO EDITORS

About BFI Player

Offering a mix of 7 new channels, or 'collections', the BFI Player features must-see cinema, silent classics, festival exclusives and rare footage from the national film archive, bringing a unique and diverse range of content to the video-on-demand platform. The player includes plenty of free content (approx 60%), in addition to paid for rentals (approx. 40%), and no subscription fee, so *you only pay for what you watch*.

About the BFI

The BFI is the lead organisation for film in the UK with the ambition to create a flourishing film environment in which innovation, opportunity and creativity can thrive by:

- Connecting audiences to the widest choice of British and World cinema
- Preserving/restoring the most significant film collection in the world for future generations
- Championing emerging and world class film makers in the UK - investing in creative, distinctive and entertaining work
- Promoting British film and talent to the world
- Growing the next generation of film makers and audiences

The BFI is a Government arm's-length body and distributor of Lottery funds for film. The BFI serves a public role which covers the cultural, creative and economic aspects of film in the UK. It delivers this role:

- As the UK-wide organisation for film, a charity core funded by Government
- By providing Lottery and Government funds for film across the UK
- By working with partners to advance the position of film in the UK.

Founded in 1933, the BFI is a registered charity governed by Royal Charter.

The BFI Board of Governors is chaired by Greg Dyke.

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