

GAYLENE GOULD APPPOINTED BFI SOUTHBANK'S NEW HEAD OF CINEMAS AND EVENTS

Wednesday 29 March 2017

The BFI today announces that Gaylene Gould has been appointed BFI Southbank's Head of Cinemas and Events. In this newly created role, Gaylene will lead the programme at BFI Southbank, the UK's national cinematheque and one of the most vibrant and important arts venues in London. Reporting into BFI Head of Programme and Acquisitions Stuart Brown, Gaylene will drive audience development, business planning and an eclectic, unique public programme of agenda setting film and television screenings and events at BFI Southbank. This includes contemporary and classic film, BFI blockbuster projects and seasons, one-off events, on stage interviews, premieres, previews, regular monthly strands aimed at a wide range of audiences and educational programmes. Gaylene starts her new role on 24th April.

Gaylene comes with a wealth of over 20 years of cross art form programming experience and has consulted on projects most recently for The Tate, The National Theatre, The Independent Cinema Office, Barbican, RSC and the BFI's Black Star blockbuster project in Autumn 2016. Her previous roles have included Creative Director of Film Club, Head of Programme at The Bernie Grant Arts Centre, National Project Manager for BFI season Black World (2006), Project Director at Arts Council England and programming and events roles at Toronto International Film Festival (TIFF), Hot Docs and Africa at the Pictures Film Festival.

Gaylene said *"As a curious child, it was watching astonishing, intriguing global films that helped make sense of my world and, in some ways, saved my life. The BFI has a public commitment to herald the astonishing and the intriguing and a remit to develop curious-minds. I'm very much looking forward to joining the passionate team at BFI Southbank and helping a curious new generation make sense of their world."*

Stuart Brown, BFI Head of Programme and Acquisitions said *"I'm really excited at the prospect of working with Gaylene on shaping our programmes for the next five years and beyond. I know that her energy, enthusiasm and original thinking is going to introduce a really positive dynamic to our programming and I think our audiences, and perhaps some newcomers to BFI, are in for a real treat. Taking the reins of BFI Southbank, the home of cinema for the UK, is of course a rare privilege and a challenge, and it's one that I know Gaylene will rise to with style, grace and a sense of fun."*

Gaylene is a seasoned speaker and moderator of on stage events and also a regular writer and reviewer for media including Sight & Sound, The Guardian, Radio 4's Front Row. She has

presented on BBC2's The Culture Show and Channel 4's 50 Things To Do Before You Die. Gaylene was the Winner of the 2012 Commonword Cultureword Prize

ENDS.

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About the BFI

The BFI is the lead organisation for film in the UK with the ambition to create a flourishing film environment in which innovation, opportunity and creativity can thrive by:

- Connecting audiences to the widest choice of British and world cinema
- Preserving and restoring the most significant film collection in the world for today and future generations
- Championing emerging and world class film makers in the UK - investing in creative, distinctive and entertaining work
- Promoting British film and talent to the world
- Growing the next generation of film makers and audiences

The BFI is a Government arm's-length body and distributor of Lottery funds for film. The BFI serves a public role which covers the cultural, creative and economic aspects of film in the UK. It delivers this role:

- As the UK-wide organisation for film, a charity core funded by Government
- By providing Lottery and Government funds for film across the UK
- By working with partners to advance the position of film in the UK.

Founded in 1933, the BFI is a registered charity governed by Royal Charter.

The BFI Board of Governors is chaired by Josh Berger.

About BFI Southbank

The BFI Southbank is open to all. BFI members are entitled to a discount on all tickets. BFI Southbank Box Office tel: 020 7928 3232. Unless otherwise stated tickets are £11.00, concs £8.50 Members pay £1.50 less on any ticket - www.bfi.org.uk/southbank.

Young people aged 25 and under can buy last minute tickets for just £3, 45 minutes before the start of screenings and events, subject to availability - <http://www.bfi.org.uk/25-and-under>.

Tickets for FREE screenings and events must be booked in advance by calling the Box Office to avoid disappointment

BFI Shop

The BFI Shop is stocked and staffed by BFI experts with over 1,200 book titles and 1,000 DVDs to choose from, including hundreds of acclaimed books and DVDs produced by the BFI.

The benugo bar & kitchen

Eat, drink and be merry in panoramic daylight. benugo's décor is contemporary, brightly lit and playful with a lounge space, bar and dining area. The place to network, hang out, unpack a film, savour the best of Modern British or sip on a cocktail.

There's more to discover about film and television through the BFI. Our world-renowned archival collections, cinemas, festivals, films, publications and learning resources are here to inspire you.

***** PICTURE DESK *****

A selection of images for journalistic use in promoting BFI Southbank screenings can be found at www.image.net under BFI / BFI Southbank / 2017 / March