

BUG featuring Adam Buxton available FREE and exclusively on BFI Player

First episode of specially-commissioned show streaming now

www.bfi.org.uk/bug



Monday 2 February 2015, London

After nearly 8 years of successful bi-monthly sell-out live shows at **BFI Southbank**, BUG – the big screen music video showcase with an army of fiercely loyal fans is now available online in a new format for the rest of the nation to enjoy, thanks to a specially-commissioned series of programmes for **BFI Player**. Voiced by regular host, **Adam Buxton**, the exclusive programmes are a digest of some of the videos shown on the big screen, shown in full with additional behind-the-scenes footage and images, and accompanied by the uniquely hilarious commentary that BUG audiences have come to expect from Buxton, a knowledgeable enthusiast of the medium. Offered exclusively as free-to-view content on the BFI Player, fans of music video can now enjoy the gems that the BUG team unearths in the comfort of their own home.

BFI Player is THE video-on-demand platform for the millions of film lovers nationwide who enjoy independent and specialised film and want to enjoy the full BFI experience, wherever they live. BFI Player is a pioneering new way of taking cultural assets into the digital age. player.bfi.org.uk

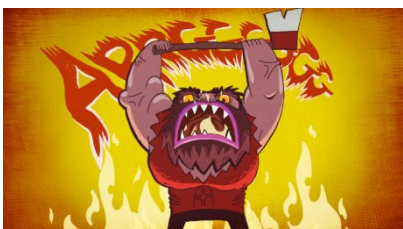
Episode 1 features



Track: Hunger of the Pine (Sleeplessly Embracing)

Artist: Alt-J

Director: Nabil



Track: Yelling in Sleep

Artist: Rich Aucoin

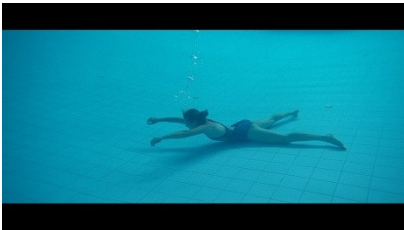
Director: Joel Mackenzie



Track: Walking with Elephants
Artist: Ten Walls
Director: Nez



Track: Timber Timbre
Artist: Beat the Drum Slowly
Director: Chad VanGalen



Track: Iron Sky
Artist: Paolo Nutini
Director: Daniel Wolf

-ENDS-

About BUG

BUG: The Evolution of Music Video was launched in April 2007 as an ongoing series of bi-monthly events at the BFI Southbank celebrating global creativity in music video. Since then BUG has become a phenomenon.

BUG's objective is to give big-screen exposure to the most awe-inspiring new work in music video; everything from work by well-known masters of the medium to young newcomers working on zero budgets. The sub-heading of BUG – The Evolution of Music Video – refers to the new democracy in videomaking created by the digital revolution – both in creating and distributing work. BUG is all about brilliant visual ideas, and as such, consistently unearths amazing new filmmaking talent.

The shows are hosted by Adam Buxton – comedian, writer, director and music video fanatic – and have become an essential forum for fans of music videos and aspiring filmmakers alike.

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Offering a mix of 7 new channels, or 'collections', the BFI Player features must-see cinema, silent classics, festival exclusives and rare footage from the national film archive, bringing a unique and diverse range of content to the video-on-demand platform. The player includes plenty of free

content (approx 60%), in addition to paid for rentals (approx. 40%), and no subscription fee, so you only pay for what you watch.

player.bfi.org.uk/

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About the BFI

The BFI is the lead body for film in the UK with the ambition to create a flourishing film environment in which innovation, opportunity and creativity can thrive by:

- Connecting audiences to the widest choice of British and World cinema
- Preserving and restoring the most significant film collection in the world for today and future generations
- Championing emerging and world class film makers in the UK
- Investing in creative, distinctive and entertaining work
- Promoting British film and talent to the world
- Growing the next generation of film makers and audiences

***** PICTURE DESK *****

A selection of images for journalistic use in promoting BFI Southbank screenings can be found at www.image.net under BFI / BFI Player / BUG