



BRITAIN ON FILM LAUNCHES ON BFI PLAYER

UNSEEN FILMS ABOUT LIFE IN THE NORTH WEST REVEALED FOR THE FIRST TIME

<http://player.bfi.org.uk/britain-on-film> www.facebook.com/BritishFilmInstitute/
#BritainOnFilm

Embargoed until 12.30, 7 July 2015 The BFI today launches **Britain on Film**, a new project that reveals hidden histories and forgotten stories of people and places from the UK's key film and TV archives. From today the archives go digital on **BFI Player**, giving everybody in the UK free¹ access to 1,000's² of film and TV titles featuring where they live, grew up, went to school, holidayed as a child, or any place of interest in Britain. By 2017, thanks to National Lottery funding and the support of the Esmée Fairbairn Foundation, 10,000 film and TV titles from 1895 to the present day will be digitised. The public can get involved with the project via Twitter and Facebook, with a campaign launching today that sees 60 films from all over the UK released over 60 days, and special screenings, events and partnerships across the North West. Also announced today is a newly-commissioned film from Penny Woolcock, using Britain on Film material.

Culture Minister Ed Vaizey said *"Britain on Film is a fantastic initiative and I congratulate the BFI and the national and regional archives on the huge amount of work they have put into creating a truly remarkable project. I'm particularly delighted that Britain on Film will be reaching the British public in so many different ways this summer all over the UK, and encourage everyone to check it out online via the BFI Player."*

Through the project, **Britain on Film** curators have found and digitised extraordinary footage of ordinary people in **Cheshire, Cumbria, Greater Manchester, Lancashire** and **Merseyside**. The North West region is one of the most documented regions on film in Edwardian era England, thanks to the prodigious **Mitchell & Kenyon** collection, restored by the BFI National Archive, following its discovery in Blackburn in 1994. The collection offers an unparalleled social record of early 20th century British life, much of which was recorded in the North West of England.

The **Britain on Film** project vastly enriches the collection of films recorded in the region from many different sources, that will now be available for all to view on [BFI Player](#), including and previously unseen footage from the Mitchell & Kenyon collections.

Highlights from the collection of films being made available from the North West include:

¹ Over 90% of the film and TV content is free

² 2,500 film and TV titles will be available on 7th July 2015



The Consecration of Liverpool's Metropolitan Cathedral (1967)

A joyful day for Liverpool on 14 May 1967. Crowds line the streets as clergy and dignitaries, including Ted Heath and Harold Wilson, arrive for the consecration of the Metropolitan Cathedral of Christ the King.

Scenes at Chester on the River Dee (1901)

1901's Chester regatta (established 1733) was reported in the local press as "a brilliant success indeed", although there was also an odd, apparently disapproving reference to the "decadence of first-class oarsmanship." Regardless, on this evidence, most of the onlookers had a grand day out, and there was also the opportunity for some romantic boat trips to secluded spots away from the bustle.

Salford Interiors and Exteriors (1967)

This short film goes behind the grim exterior of the condemned houses of Salford, revealing that these are still people's homes, and still cared-for. In a local factory, workers handle unprocessed cotton, a last small reminder of a mighty Lancashire industry.

Preston and the River Ribble (1935)

The faded colours do not detract from this charming record of life in Preston, on the river Ribble. Children play in the street, women stroll in Avenham Park, and shoppers crowd an outdoor market.

Activities of Bury Women's Voluntary Service (1956)

Cups of tea, meals on wheels, and surviving a nuclear attack - Bury Women's Voluntary Service can help with all of these, and more. Meet the dedicated members of the Women's Voluntary Service as they carry out their varied and valuable work.

Carnival Processions in Birkenhead (1902)

An explosion of creativity and eccentricity on display in this jubilant Edwardian fundraiser, produced by Mitchell & Kenyon at Hamilton Square, Birkenhead in 1902. Morris dancers and cadets give way to an increasingly flamboyant display.

Blackpool, Harden and Grange-over-Sands (1968)

A colourful miscellany of footage from both sides of the Pennines. Carnival floats and beauty contests combine to create a delightfully colourful montage of leisure activities enjoyed by families up North in the late 60s.

A Day In Liverpool (33 mins, 1929)

Filmmaker Anson Dyer presents a typical day in the life of the city, portraying Liverpool as a centre of commerce and trade. Workers disembark the Mersey Ferry at Pier Head and fearless construction workers are overshadowed by the unmistakable skyline of the the Liver Building, Cunard Building and the Dock Office, known as the Three Graces.



Mining Review: Year 1, episode 2 in (Workington 1947)

The 2nd episode of the coal industry's cine-magazine: Mining Review, features a rowdy mass street annual 'Uppies V Downies' football game in Workington.

Out and About with the Collin Family (1950)

A glorious mixture of family and community activity in austerity Britain. Join the Collin family on the beach at Blackpool, and come down to London for the Festival of Britain. Celebrate the Coronation with a party at Eastwood Road School, and enjoy the scenery of the Isle of Man and Lake District.

This newly accessible film and TV presents a Britain that is vibrant, diverse and eccentric, whilst shining a light on issues and situations that affect every generation. Many of these films have never - or rarely - been seen since their first appearance and can now be searched for by specific UK locations through BFI Player's ground-breaking new **Film and TV Map of the UK**, which also enables people to share films with their family, friends and communities.

While researching the project, **Heather Stewart, Creative Director, BFI**, discovered her great grandmother, grandmother and mother together on film in scenes from **Children's Excursion (1952)** featuring Moniaive in Dumfries and Galloway, the village she grew up in.

Heather said *"I've never seen my family on film before so it was a wonderful surprise to discover three generations together. There's a perennial joy in location spotting; couple this with the emotional power of film and Britain on Film has the potential to touch everyone in the UK."*

Britain on Film changes the film and TV archive landscape forever. It's vital that the UK's film and TV archives – Britain's national collection – can be enjoyed by everyone, and now they can. The unprecedented scale of this project is a testament to the collaborative effort and skills of the BFI National Archive and the regional and national archives of the UK."

Through **Britain on Film**, a moving and intimate portrait of the diversity of British life is revealed by professional and amateur footage of vanished landscapes, urban and rural communities, historic traditions and folklore, people at work and at play, and British characters in all their unique glory. Newsreels, advertisements, home movies, forgotten TV shows, and films by government departments all offer surprising insights into British life in the 20th century.

Robin Baker, Head Curator, BFI said *"For 120 years cameras have captured almost every aspect of life in the UK on film, but too often these have been inaccessible to all but the most determined researchers. Now, Britain on Film is transforming access to films from the UK's archives and giving new life to them by making them available, no matter where you live."*

Britain on Film is the result of the BFI National Archive and the UK's national and regional film archives and rights holders joining forces to bring these films together with a major programme of curation and digitisation that started in 2012 and continues until the end of 2017.



Marion Hewitt, Director, North West Film Archive said: *“Unlocking Film Heritage has given the North West Film Archive a fantastic new opportunity to dig deep into the collection and share new material on the exciting new BFI Player. The Film and TV Map of the UK gives users a new perspective, and new ways of revealing this amazing resource.”*

HERITAGE OPEN DAYS - BEHIND THE SCENES TOUR OF THE NORTH WEST FILM ARCHIVE

Enjoy a rare opportunity to visit the film archives stores and conservation facilities with a tour of the North West Film Archive at Manchester Central Library as part of the UK wide Heritage Open Days (10 - 13 September) on the Thurs, Fri, Saturday. one tour on each of those days – Thurs 10 September at 11am, Friday 11th September at 2pm, and Saturday 12th September at 2pm. <http://www.heritageopendays.org.uk/>

UK-WIDE ACTIVITY

Britain on Film will be reaching the British public in many different ways this summer all over the UK:

- Film Hub North West Central are engaging with an archive title from their region by presenting a screening of **Love on the Dole** on 16th October 2015, with a walking tour of Manchester, allowing the audience to engage with the film's locations. The film looks at working class life and the hardships endured such as mass unemployment, poverty and prostitution. The walking tour, presented in conjunction with the Manchester Literature Festival, will provide interactive context to the locations used in the film. The tour will be led by a prominent figure from the worlds of film and/or literature and will culminate in a screening of the film at HOME
- Luna Cinema and the BFI are launching a screening programme of feature films and bespoke Britain on Film packages in stunning National Trust locations throughout the UK from late August to October, including **Lyme Park, Cheshire** www.nationaltrust.org.uk/lymepark
- Highlights of each city will be shown on large, digital out of home screens in the key city centres, including **Manchester** on the [screen at Arndale](#) and [Liverpool Media Wall](#), as well as **Glasgow, Birmingham, London and Leeds** throughout August, thanks to a new partnership with Ocean Outdoor. The Britain on Film trailer will be running across these screens in each city today
- Those arriving or departing the UK by air will be inspired by Britain as it once was, with a new BFI channel on British Airways in-flight entertainment, launching this month and featuring Britain on Film footage
- From August, Caffè Nero will have viewing pods in 10 coffee houses across the UK, including in **Manchester**, for customers to kick back and view the footage, as well as providing Britain on Film branded coffee cups



ARTIST RESPONSE TO ARCHIVE - Penny Woolcock's *Out of the Rubble*

Film archives are as much about the future as the past, with filmmakers often using the archive to find inspiration for their work. The BFI was keen to explore how an artist would respond to the Britain on Film content and Penny Woolcock, who previously collaborated with the BFI on the acclaimed documentary *From the Sea to the Land Beyond - Britain's Coast on Film*, was given free rein in the archives to create her interpretation of the films. Woolcock has created a powerful short *Out of the Rubble* which explores issues of housing, poverty and immigration. It will be released later this summer.

BRITAIN ON FILM AND EDUCATION

- **Make Film - Greatest Generation** is a UK-wide filmmaking project organised by the education charity Into Film, BFI, BBC Learning and the British Council. The project invites children aged 7-11 to record interviews with members of the wartime generation and combine the footage with Britain on Film archive clips to create their own short documentaries. For information visit www.intofilm.org
- From 14 July until 30 September **BFI Future Film** are calling for **Instagram** users to share their photos and videos that showcase the diversity of places and people in the *Britain on Film Instagram* competition #BritainOnInstagram around four themes; *Britain's got Flare* (LGBT Britain), *Arrivals* (celebrating Britain's migrant community), *Fiesta* (festivals and carnivals) and *Action Sports on Location*

ABOUT BRITAIN ON FILM AND UNLOCKING FILM HERITAGE

Britain on Film is one of the largest and most complex archival projects ever undertaken and is part of the BFI's Unlocking Film Heritage programme (2013-17). Unlocking film heritage for everyone in the UK to enjoy is a key strategic priority for the BFI and Britain on Film is the public launch of a vast programme of work, which has been ongoing for over three years. This work has included a sophisticated programme of data capture, cataloguing, copying to archival standards, meticulous preservation of original materials, thorough searching of archives across the country, new state of the art equipment and digital storage facilities and the transfer of films to the BFI's online video platform, BFI Player.

Unlocking Film Heritage and Britain on Film are thanks to £15 million funding from the National Lottery and the additional support of the Esmée Fairbairn Foundation.

ENDS

Press contacts

For North West media enquiries, contact:



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Film and TV titles and the Britain on Film Trailer can be viewed and downloaded via Panther - for access to please contact Rachel McWatt

Images via – [www.image.net/britain on film](http://www.image.net/britain%20on%20film)

Britain on Film online elsewhere

- Britain On Film will be hosted on the BFI's YouTube channel, Facebook and Twitter so audiences can find and experience it in the easiest way possible
- BFI curators will be writing features highlighting important films and themes on the BFI website. Their expertise will add context and provide new ways in for the British public to find films that illuminate the places they know and love
- Join the conversation at **#BritainOnFilm**

Britain on Film is a project from The BFI National Archive and the UK's Regional and National Film Archives

About the Regional and National Film Archives

The English Regional Film Archives and other National Film Archives (listed below) hold significant collections of film and video material specifically relevant to their regions or hold dedicated collections such as Imperial War Museums, preserved in specialised storage facilities and made widely available for education, research, communities and the wider public.

East Anglian Film Archive

Imperial War Museums

London's Screen Archives

Media Archive for Central England at the University of Lincoln

North East Film Archive

North West Film Archive at Manchester Metropolitan University

Northern Ireland Screen Digital Film Archive

Scottish Screen Archive

Screen Archive South East

South West Film & Television Archive

National Screen and Sound Archive of Wales

Wessex Film and Sound Archive

Yorkshire Film Archive



About the BFI

The BFI is the lead organisation for film in the UK with the ambition to create a flourishing film environment in which innovation, opportunity and creativity can thrive by:

- Connecting audiences to the widest choice of British and World cinema
- Preserving and restoring the most significant film collection in the world for today and future generations
- Championing emerging and world class film makers in the UK - investing in creative, distinctive and entertaining work
- Promoting British film and talent to the world
- Growing the next generation of film makers and audiences

The BFI is a Government arm's-length body and distributor of Lottery funds for film. The BFI serves a public role which covers the cultural, creative and economic aspects of film in the UK. It delivers this role:

- As the UK-wide organisation for film, a charity core funded by Government
- By providing Lottery and Government funds for film across the UK
- By working with partners to advance the position of film in the UK.

Founded in 1933, the BFI is a registered charity governed by Royal Charter.

The BFI Board of Governors is chaired by Greg Dyke.

About the BFI National Archive

The BFI National Archive was founded in 1935 and has grown to become the one of the largest and most important collections of film and television in the world with over 180,000 films and 750,000 television programmes. For over 80 years the BFI has been an international leader in film preservation and guardian of Britain's unparalleled film and TV heritage. The BFI is an innovator in presenting films to audiences in new and dynamic ways, from cinemas to film festivals, outdoor events to online video-on-demand. At the heart of all its activities is the BFI's central aim to ensure that everyone in the UK has access to the widest possible range of film and their own film heritage.

That heritage includes all time great British directors Alfred Hitchcock, David Lean and Powell and Pressburger; and the rich vein of documentary filmmaking, in which Britain led the world, including the lyrical work of Humphrey Jennings. The archive also boasts a significant collection of filmmakers' papers as well as extensive stills, posters and production and costume designs along with original scripts, press books and related ephemera.

Expert teams undertake the time-consuming and complex task of restoring films at the BFI John Paul Getty Jr Conservation Centre in Hertfordshire. The BFI's most precious film materials are kept in optimum conditions in the world-leading Master Film Store in Warwickshire.

About BFI Player

BFI Player is a ground-breaking video on demand service which offers a uniquely diverse range of films, from the latest releases to the rarest silent cinema classics, giving UK audiences a rich and rewarding digital film



experience. The Britain on Film collections are accessible through the BFI Player. <http://player.bfi.org.uk/britain-on-film>

About the BFI Film Audience Network

The BFI Film Audience Network (FAN) is a ground-breaking initiative that gives audiences across the UK the opportunity to see a diverse range of films in a cinema setting. For filmmakers, getting films onto cinema screens is a highly competitive business, particularly for specialised films which includes archive, documentary, independent and foreign language films. The BFI FAN aims to change this.

- With £8.7 million of Lottery funding over four years (2013-2017) BFI has set up partnerships with nine lead organisations (Film Hubs) to work full-time with cinema exhibitors, film festivals, educators, film societies, community venues, film archives and other organisations in their regions or nations to boost audiences for film across the UK.
- The Film Hubs, which drive audience engagement locally, work together with the BFI at a UK-wide level to grow audiences for British independent and specialised film. They currently comprise: Broadway, Nottingham and Cambridge Film Trust; Chapter, Cardiff; HOME, Manchester; Film London; Queen's Film Theatre, Belfast; Regional Screen Scotland; the University of Brighton; Showroom Sheffield and National Media Museum, Bradford; and Watershed, Bristol. These organisations and their partners form the BFI FAN.
- The Film Hub for Central East (Cambridge Film Trust & Broadway Cinema, Nottingham) has secured funding as part of the BFI's Programming Development Fund to administer and coordinate more than 80 screening events across all UK Film Hubs including film from the regional archives to engage with a wider audience in a number of venues.



Life changing®

About the Esmée Fairbairn Foundation

Esmée Fairbairn Foundation aims to improve the quality of life for people and communities throughout the UK both now and in the future. We do this by funding the charitable work of organisations with the ideas and ability to achieve positive change. We are happy to be supporting Britain on Film – a significant, UK-wide film archive project, which will make titles from the BFI National Archive and national and regional screen archives available to the British public, offering a unique opportunity for insight and reflection on places, communities and histories throughout the UK.

The Foundation is one of the largest independent grant-makers in the UK. We make grants of £30 - £35 million annually towards a wide range of work within the arts, children and young people, the environment and social change. We also operate a £26 million Finance Fund which invests in organisations that aim to deliver both a financial return and a social benefit.



www.esmeefairbairn.org.uk

