



BFI REVEALS BLOCKBUSTER SUMMER PROJECT: THE GENIUS OF HITCHCOCK

Announced today:

- *All surviving Hitchcock films on the big screen with 3 month BFI Southbank Season*
- *'39 Steps to the Genius of Hitchcock' – our guide to the great director in a compelling new BFI publication and digital experience*
- *Newly restored Blackmail at British Museum with live score from Neil Brand*
 - *Champagne with new live score from Mira Calix at BFI Southbank*
- *Tippi Hedren, star of The Birds and Family Plot star Bruce Dern on stage*
- *The Ring and Champagne screened live across the UK via The Space*

London, Tuesday 17th April 2012 The BFI is celebrating and exploring **The Genius of Hitchcock** on a truly Olympian scale this summer with the most comprehensive examination ever of his body of work - the biggest project the BFI has ever undertaken. Incorporating:

- The culmination of a 3 year BFI National Archive project **Rescue the Hitchcock 9** to restore Hitchcock's silent films, revealing new layers of meaning.
- Newly commissioned scores from exciting contemporary musical talent for four of the restored silent films performed at spectacular screenings in venues across the capital as part of the London 2012 Festival celebrations:
 - **The Pleasure Garden** (1926), Wilton's Music Hall, 28 & 29th June, with Daniel Patrick Cohen's first score for Hitchcock's first film. Score supported with funds from PRS for Music Foundation.
 - **Blackmail** (1929), British Museum, 6th July with Neil Brand score. The first feature film ever to be screened outside this iconic venue, which also features in the film alongside other London landmarks. Tickets go on sale today Tickets priced £11-15 go on sale today via www.bfi.org.uk/hitchcock

- **The Ring** (1927), Hackney Empire, 13th July with Soweto Kinch's new score performed at a venue Hitchcock himself frequented. The film helped inspire *The Artist* according to its director Michel Hazanavicius.
- **The Lodger: a Tale of the London Fog** (1926), Barbican, 21st July, Nitin Sawhney score commissioned in association with Network Releasing

Principal funding for the restoration of these four films was provided by The Hollywood Foreign Press Association and The Film Foundation.

- Major three month **BFI Southbank Genius of Hitchcock Season** (August – October), in partnership with **American Express**, featuring all 58 surviving Hitchcock films and special on-stage events with Hitchcock luminaries including **Tippi Hedren** and **Bruce Dern** and a special live performance of a new score for newly restored **Champagne** (1928) from composer Mira Calix.
- **Extended runs** at BFI Southbank of **The Lodger** and **Vertigo** alongside nationwide **theatrical releases** of both titles (*The Lodger* from 10th August, *Vertigo* from 7th September). A selection of the titles featured in The Genius of Hitchcock will also screen at cinemas across the UK.
- New BFI Hitchcock publication '**39 Steps to The Genius of Hitchcock**' – original essays from 39 eminent critics, curators and historians including **Camille Paglia**, **Charles Barr**, **Matthew Sweet**, **Laura Mulvey** and **Patrick McGilligan**, offering fresh, accessible, unique and revealing perspectives on Hitchcock. Edited by James Bell. On sale summer 2012.
- **Digital project '39 Steps to the Genius of Hitchcock'**, an engaging digital journey through Hitchcock's obsessions, themes and achievements via **www.bfi.org.uk/hitchcock**
- A partnership with pioneering digital arts service **The Space**, from Arts Council England, in partnership with the BBC and BFI, will feature live streaming of *The Ring* and *Champagne* and a specially commissioned series of short films on Hitchcock's first feature, *The Pleasure Garden*, alongside an innovative educational package.
- **Hitchcock's Britain** display in **The Mezzanine**, BFI Southbank, featuring rare material focusing on Hitchcock's relationship with Britain.
- Two new Hitchcock collections available to view free in **BFI Mediatheques** around the UK, including the surviving films he worked on before his directorial debut, plus rarely seen documentaries about Hitchcock's life and work.
- Comprehensive coverage of Hitchcock's British career and his key collaborators at **BFI Screenonline**.

PRESS CONTACTS

Judy Wells, Head of Press and PR, BFI

Tel: 020 7957 8918 or email: judy.wells@bfi.org.uk

Brian Robinson, Communications Manager, Archive and Heritage, BFI

Tel: 020 7957 8940 or email brian.robinson@bfi.org.uk

Caroline Jones, Press Officer, BFI Southbank

Tel: 020 7957 8986 or email caroline.jones@bfi.org.uk

NOTES TO EDITORS

About the BFI

The BFI is the lead body for film in the UK with the ambition to create a flourishing film environment in which innovation, opportunity and creativity can thrive by:

- Connecting audiences to the widest choice of British and World cinema
- Preserving and restoring the most significant film collection in the world for today and future generations
- Investing in creative, distinctive and entertaining work
- Promoting British film and talent to the world
- Growing the next generation of film makers and audiences

***** PICTURE DESK *****

A selection of images for journalistic use in promoting the screenings can be found at www.image.net under BFI / BFI National Archive / The Genius of Hitchcock

About the Cultural Olympiad and London 2012 Festival

The London 2012 [Cultural Olympiad](#) is the largest cultural celebration in the history of the modern Olympic and Paralympic Movements. Spread over four years, it is designed to give everyone in the UK a chance to be part of [London 2012](#) and inspire creativity across all forms of culture, especially among young people.

The culmination of the Cultural Olympiad will be the [London 2012 Festival](#), bringing leading artists from all over the world together from 21 June 2012 in this UK-wide festival – a chance for everyone to celebrate London 2012 through dance, music, theatre, the visual arts, film and digital innovation and leave a lasting legacy for the arts in this country. People can sign up at www.london2012.com/festival now to receive information.

For more details visit www.london2012.com/culture

About The Film Foundation

Created in 1990 by Martin Scorsese, The Film Foundation (film-foundation.org), which funds the grants, is dedicated to protecting and preserving motion picture history. By working in partnership with the leading archives and studios, the foundation raises awareness of the urgent need for preservation and has saved over 560 films. In addition to the preservation, restoration, and presentation of classic cinema, the foundation teaches young people about film language and history through The Story of Movies, the organization's groundbreaking educational program that is used by over 92,000 educators. Joining Scorsese on the board of directors are Woody Allen, Paul Thomas Anderson, Wes Anderson, Francis Ford Coppola, Clint Eastwood, Curtis Hanson, Peter Jackson, Ang Lee, George Lucas, Alexander Payne, Robert Redford, and Steven Spielberg. The Film Foundation is aligned with the Directors Guild of America.

About PRS for Music Foundation

PRS for Music Foundation is the UK's leading funder of new music across all genres. Since 2000 the Foundation has awarded over £14 million to more than 4,000 new music projects. Widely respected as an adventurous and proactive funding body, PRS for Music Foundation supports an exceptional range of new music activity by awarding grants and leading partnership programmes that support new music sector development.

Current flagship initiatives include Cultural Olympiad programme New Music 20x12, which supports the commissioning of 20 new pieces of music that will be broadcast on BBC Radio 3, released digitally through NMC Recordings and performed across the UK.

To find out more visit: www.prsformusicfoundation.com

About American Express

American Express Company is a diversified worldwide travel, financial and network services company founded in 1850. It is a leader in charge and credit cards, Travellers Cheques, travel and insurance products.

The American Express 'Preferred Seating Programme' enables Cardmembers access to some of the best seats at the UK's hottest events, often before they go on sale to the general public. The company has multi - year partnerships with a range of entertainment institutions including Ticketmaster, The British Film Institute and National Theatre.

For full details, or to sign up to receive the free eNewsletters visit amex.co.uk/access

About The Space

The Space is a new on-demand digital arts channel. Available free of charge via the internet, smartphones, tablets and smart TV, on Freeview and Freeview HD, it is joint initiative by the BBC and the Arts Council.

The Space will help transform the way people connect with and experience arts, music and film and give artists space to innovate and experiment. It is launching in May 2012 and running until the end of October - to coincide with and complement the wealth of arts activity in 2012, including the London 2012 Festival and wider Cultural Olympiad. www.thespace.org.

About Deluxe 142

Deluxe 142 are a wholly owned subsidiary of Deluxe Entertainment Services Group Inc. and are a leading provider of Restoration, Digital Media and Post Production Services in the UK. The restoration department team cutting edge technologies and techniques with highly skilled technicians to provide restoration and preservation solutions to some of the world's most prestigious archives.