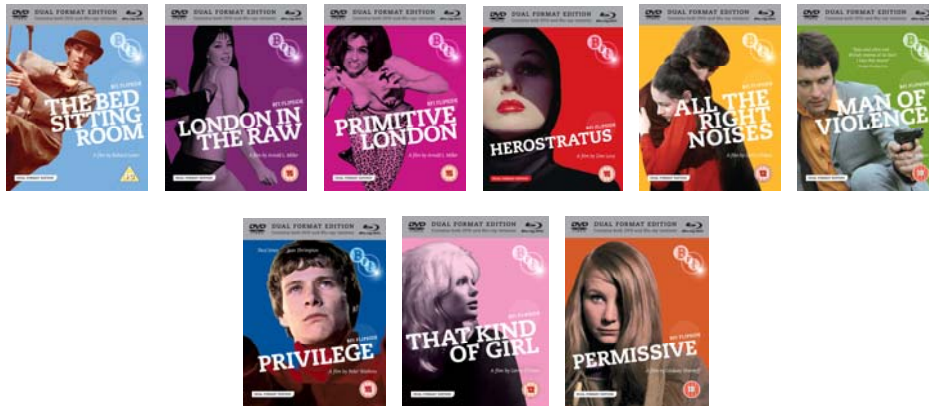


BFI news release

**BFI Flipside catalogue relaunch on 24 October 2011
All titles available for the first time in Dual Format Editions**



'Every time BFI Flipside releases a newly discovered film I always go and get it. It's like finding lost treasure.' Nicolas Winding Refn (Award-winning director of *Drive*)

'The Flipside is Britain's most far-out DVD label - bold film choices, gorgeous transfers, imaginative extras. Every release a revelation.' Kim Newman

'Flipside provides a window onto a time in British cinema when real film artists stalked our land.' Ben Wheatley (Award-winning director of *Kill List*)

Launched in May 2009, the BFI's Flipside label has dedicated itself to unveiling the hidden history of British cinema, drawing upon materials preserved by the BFI National Archive. To date, the series has published over 60 films (features and shorts), and has met with universal acclaim, gathering a number of high profile admirers along the way.

On **24 October**, the BFI is reissuing the first nine of its Flipside titles in Dual Format Editions (each containing DVD and Blu-ray versions), bringing them in line the rest of the collection. The new retail price for each title will be £19.99, and the previous stand-alone DVD and Blu-ray versions will be deleted. The re-issued titles are:

- 001: *The Bed Sitting Room* (Richard Lester, 1969)
- 002: *London in the Raw* (Arnold L. Miller, 1964)
- 003: *Primitive London* (Arnold L. Miller, 1965)
- 004: *Herostratus* (Don Levy, 1967)
- 005: *All the Right Noises* (Gerry O'Hara, 1969)
- 006: *Man of Violence* (Pete Walker, 1970)
- 007: *Privilege* (Peter Watkins, 1967)
- 008: *That Kind of Girl* (Gerry O'Hara, 1963)
- 009: *Permissive* (Lindsay Shonteff, 1970)

Also on 24 October, the BFI releases Flipside numbers 020 (*Little Malcolm and His Struggle Against the Eunuchs* – Stuart Cooper, 1974) and 021 (*Voice Over* – Christopher Monger, 1981).

Sam Dunn, Head of BFI Video Publishing, who programmes the titles for the label, comments: 'Making Flipsides 001-009 available in Dual Format Editions not only unifies the collection, but also offers viewing flexibility and ensures that expensive format upgrading will never be necessary for anyone who buys any title in this exciting series.'

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...Cont / Notes to editors

About BFI Flipside

Developed from its popular monthly screening slot at BFI Southbank, the BFI's Flipside series is designed to revisit and reappraise British films that have slipped through the cracks of cinema history – films that were overlooked, marginalised, or undervalued at the original time of release, or which sit outside the established canon of recognised classics.

BFI Flipside titles are all newly mastered to High Definition from original film elements, and are presented with rare and fascinating special features, including previously unavailable short films, documentaries and archival interviews, many of which are preserved in the BFI National Archive. Each title comes in collectable numbered packaging and is accompanied by an extensive illustrated booklet with insightful contributions from special guest writers, often including the filmmakers themselves.

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