



London May 10 2011: For immediate release

BFI CELEBRATES BRITISH FILM AT CANNES

**British entry for Cannes 2011 Official Competition
We've Got to Talk About Kevin dir. Lynne Ramsay**

UK Film Centre supports delegates with packed events programme

320 British films for sale in the market

A Clockwork Orange in Cannes Classics

The UK film industry comes to Cannes celebrating the selection of Lynne Ramsay's *We Need to Talk About Kevin* for the official competition line-up at this year's festival, Duane Hopkins's short film, *Cigarette at Night*, in the Directors' Fortnight and the restoration of Stanley Kubrick's *A Clockwork Orange*, restored by Warner Bros; in Cannes Classics. Lynne Ramsay's *We Need To Talk About Kevin* starring Tilda Swinton was co-funded by the UK Film Council, whose film funding activities have now transferred to the BFI. Duane Hopkins is a director who was supported by the UK Film Council with his short *Love Me and Leave Me Alone* and his first feature *Better Things*. Actor Malcolm McDowell will be present for the screening of *A Clockwork Orange*. ITV Studios' restoration of *A Night to Remember* will be screened in the Cinema on the Beach, complete with deckchairs. British acting talent will be seen in many films across the festival including Carey Mulligan in competition film *Drive*, and Tom Hiddleston & Michael Sheen in Woody Allen's opening night *Midnight in Paris*

The UK Film Centre offers a unique range of opportunities for film professionals, with events that include Tilda Swinton, Lynne Ramsay and Luc Roeg discussing *We Need to Talk About Kevin*, *The King's Speech* producers Iain Canning and Gareth Unwin discussing the secrets of the film's success, BBC Film's Christine Langan In the Spotlight and directors Nicolas Winding Refn and Shekhar Kapur in conversation.

The BFI has begun a new era as Britain's lead body for film and will have a range of experienced staff offering advice and information, hosting a great range of free events with key international film industry figures, encouraging debate and

networking while presenting a showcase for British film and its locations to the world. Office facilities, meeting rooms, free message service, free wireless internet and a terrace café add up to an essential life-line, just as valuable for the Cannes veteran or first-timer. Open 9am – 6pm daily 11 – 20 May (last day 2pm close).

The UK Film Centre is supported by:

British Film Institute (BFI) with **Creative England, Creative Scotland** and **Film London/British Film Commission**

Working in partnership with:

RSM Tenon, Prescience, Skillset, Mandarin Oriental Hotel Group, Screen South, Midnite Express, straight8, Women in Film & Television UK

This year's Cannes market will be active for forthcoming films including Andrea Arnold's *Wuthering Heights*, Ben Wheatley's *Kill List*, Phyllida Lloyd's *The Iron Lady*, Steve McQueen's *Shame*, James Watkins's *The Woman in Black*, Peter Strickland's *Berberian Sound Studio*, Ken Loach's *The Angel's Share*, Terence Davies's *The Deep Blue Sea*, and Fernando Meirelles's *360*.

The past 12 months have seen a significant number of new British films succeed at an international level. James Marsh's *Project Nim*, Peter Mullan's *Tyrannosaur* and John Michael McDonagh's *The Guard* were well-received at Sundance followed by *Coriolanus* at Berlin. Last autumn, Toronto and the BFI London Film Festival marked the beginning of what proved to be a blaze of critical and commercial success for Tim Hooper's *The King's Speech*. Co-funded by the UK Film Council, *The King's Speech* is the most successful independent British film released in the UK.

Key special events at the UK Film Centre this year include:

- **We Need to Talk About Kevin:**
- Director **Lynne Ramsay**, producer **Luc Roeg** and lead actor Tilda Swinton talk about their Cannes 2011 Official Competition entry adapted from Lionel Shriver's novel, made with Oscar® nominated cinematographer Seamus McGarvey (*Atonement*)
- **The King's Speech: From development to distribution**
The producers and UK distributors of this year's BAFTA and Oscar®-winner, *The King's Speech*, discuss the secret of their success.
Speakers: **Iain Canning**, Producer, See-Saw Films
Gareth Unwin, Producer, Bedlam Productions
Xavier Marchand, MD, Momentum Pictures
Robert Walak, SVP Acquisitions Worldwide, Momentum Pictures
Moderator: **Mike Goodridge**, Editor, Screen International

- **Director Nicolas Winding Refn in conversation with Damon Wise, Contributing Editor, Empire magazine**
 Danish director and screenwriter **Nicolas Winding Refn** (*Bronson, Valhalla Rising*) discusses his latest directorial achievement, *Drive* (In Competition, Cannes 2011) based on the novel by James Sallis starring Ryan Gosling and Oscar® nominated UK actress Carey Mulligan.
www.empireonline.com
- **In the Spotlight: Christine Langan**
 Get an insight into the work of a key producer: as Head of BBC Films, **Christine Langan** has produced/executive produced hit films including *The Queen, Fish Tank, Bright Star* and 2011 Cannes Official Selection film, *We Need to Talk About Kevin*. Hosted by Women in Film & Television www.wftv.org.uk
- **Director Shekhar Kapur in conversation**
Shekhar Kapur discusses with **Gary Rajinder Sawhney** (London Indian Film Festival) his body of work from Bollywood to Hollywood including his creative collaboration with the UK on award-winning *Elizabeth* and *Elizabeth: The Golden Age*, through to his forthcoming film *Paani*. His new documentary film, *Bollywood: The Greatest Love Story Ever Told*, commissioned by the Cannes Film Festival, is premiering this year with an Out of Competition special screening.
www.londonindianfilmfestival.co.uk
- **Breakfasts with Mandarin Oriental Hotel Group**
Saturday 14/Sunday 15/Monday 16 May, 8:00-10:00
 Mandarin Oriental Hotel Group invites you to a breakfast with entertainment representatives from select European properties:
 Mandarin Oriental **London** on Saturday, 14 May
 Mandarin Oriental **Munich & Prague** on Sunday 15 May
 Mandarin Oriental **Paris** on Monday 16 May
 The breakfast will take place on the terrace at the UK Film Centre.
 Find out more about how Mandarin Oriental can support all your needs from press conferences, accommodating talent or as a location destination for filming.
 To attend RSVP to Nicola Thoma nthoma@mohg.com
- **EIS gateway to bigger budgets for independents**
 A film finance session covering the changes to the Enterprise Investment Scheme, and how it will be more attractive to investors and more flexible for producers as a key source of production funding in the future.
 Speakers: **Nigel Burke**, RSM Tenon
James Bramsdon, RSM Tenon
 Hosted by RSM Tenon
www.rsmtenon.com
- **An A-Z of cross-media in 60 minutes**
 Audiences are interacting and engaging with stories across ever-evolving platforms, devices and places. How can filmmakers and media companies design their stories across media, find new financing partners and extend the life and the value proposition of their film properties? Speakers will illustrate with a number of international case studies.
 Speakers: **Michel Reilhac**, Head of Arte France Cinema
Liz Rosenthal, CEO & Founder, Power to the Pixel
Tishna Molla, COO & Producer, Power to the Pixel

www.powertothepixel.com

- **Working with the UK**
Get the answers to questions about working with the UK including the Cultural Test, tax relief, co-production, funding, financing and filming in the UK.
Speakers: **Moses Nyachae**, Associate Director, RSM Tenon
Paul Brett, Director, Prescience Film Finance
Isabel Davis, Senior Executive International Strategy Co-production, Film Fund, BFI
Anna Mansi, Certification Manager, BFI
Samantha Perahia, Senior Production Executive, British Film Commission
John Newbigin, Chair, Creative England
Moderator: **Alison Small**, Consultant to the international film and TV production industries
- **Go green without going into the red**
This event marks the launch of the UK film industry's new British Standard (BS8909) and offers information about sustainable and effective film-making practice from industry professionals
Speakers: **John Newbigin**, Chair, Creative England
Amanda Nevill, Director, BFI
Melanie Dicks, Partner, Greenshoot
Juhi Shareef, Sustainability Consultant, Eco Age Ltd
Monika Green, BSI
Anne Hayes, BSI
www.greeningfilm.com www.bsigroup.co.uk www.bfi.org.uk
- **Show me the money: Festivals and their place in the distribution business**
Film festivals may have become an 'alternative distribution'. But with little or no money changing hands is it a viable alternative?
Speakers: **Jane Schoettle**, International Programmer, Toronto Film Festival
Stefan Laudyn, Director, Warsaw Film Festival
Ben Gibson, Director, London Film School
Moderator: **Nick Roddick**, Course Director, MA Film Curating, London Film School/London Consortium
Hosted by The London Film School/ London Consortium
www.lfs.org.uk www.londonconsortium.com
- **Truth or dare: Dilemmas for documentary**
What do new models of distribution for documentary mean for audiences? This session with industry professionals will consider how producers and distributors can maximise audiences.
Moderators: **Bertrand Moullier**, Senior Consultant, Narval Media and **Ian Christie**, Birbeck College, University of London
- **Do-it-yourself: Online marketing campaigns**
Online marketing is now an essential part of promoting film. Three filmmakers pitch their online campaign ideas to industry professionals and thrash out strategies, social media and creative concepts for online. The winner gets a package of Imaginox's online masterclasses and seminars worth £700.
Hosted by Imaginox www.imaginox.co.uk

- **In the spotlight: Director Rebecca Daly**
 Rebecca Daly is the first Irish woman director to compete for the Camera D'Or. Her haunting thriller, *The Other Side of Sleep* screens in this year's Directors' Fortnight and she talks to Kate Kinninmont about how she got this, her first feature, made.
 Hosted by Women in Film & Television www.wftv.org.uk
- **3D storytelling: Turning a gimmick into a storytelling tool**
 Martin Scorsese, Bernardo Bertolucci, Wim Wenders and Werner Herzog are all experimenting with 3D. This discussion will look at how best to use 3D
 Speakers: **Allan Niblo**, Producer (*Streetdance 3D*), Vertigo Films
Adam May, Head-Producer/Co-director, Vision 3
Nick James, Editor, Sight & Sound (TBC)
 Moderator: **Wendy Mitchell**, Screen International
 Hosted by Skillset, Ravensbourne University and WFTV
www.skillset.org www.rave.ac.uk www.wftv.org.uk
- **Market forces: How to make the Production Finance Market work for you**
 The Film London Production Finance Market (PFM) is the only event of its kind in the UK, dedicated to connecting international producers and financiers as a way to encourage new film financing relationships.
 Speakers: **David Parfitt**, Oscar®-winning producer (*Shakespeare in Love*) and Chair, Film London
Peter Watson, Chief Executive, Recorded Picture Company
Christian Conti, Portfolio and Markets Analyses executive, Dynamo Capital
Iwona Sellars, Production Executive and Head of Development, uMedia Family
Thierry Baujard, Founder and CEO, Peacefulfish
 Moderator: **Angus Finney**, Project Manager, Film London Production Finance Market
 Hosted by the Film London Production Finance Market
www.filmlondon.org.uk
- **Inside the Press**
 In today's crowded marketplace, getting the press's attention is high on every filmmaker's list of priorities. **Damon Wise**, freelance journalist and contributing editor for Empire magazine, chairs a panel discussion on how to work with the media: what works, what can go wrong, what you can do to maximise interest in your project - and when to stop!
www.empireonline.com
- **The magic hour: Cinematographer Manuel Alberto Claro DFF in conversation with Ron Prince, Editor, British Cinematographer**
 Award-winning cinematographer **Manuel Alberto Claro DFF** (*Reconstruction*) talks about his visually stunning work on Lars von Trier's *Melancholia* (In Competition, Cannes 2011). Kirsten Dunst, Kiefer Sutherland and Charlotte Gainsbourg star in *Melancholia* a beautiful film about the end of the world, written and directed by von Trier.
- **Closing the deal: International co-production**
 UK producers, **Pippa Cross** (*Chalet Girl*) and **Julia Taylor-Stanley**

(*Coriolanus*) with European producers and representatives from the Northern European Partnership, North Sea Screen Partnership and Cine Regio discuss how to make a co-production work.

Moderator: **Jo Nolan**, Chief Executive, Screen South

www.screensouth.org, www.cine-regio.org www.northseascreen.eu

- **Scots on film: Financing and funding opportunities**
When considering working with the UK there is a wealth of opportunity in Scotland from financing, public funding, creative talent to locations. This session is a chance to learn more about production possibilities in Scotland with experienced producers.
Speakers: **Claire Mundell**, Producer, Synchronicity Films
Clare Kerr, Producer, MeadKerr
Moderator: **Ian Davies**, MD, Initialize Films
- **Creative Scotland reception**
65th Edinburgh International Film Festival 2011 programme announcement
presented by **Gavin Miller**, CEO, Centre for the Moving Image
Sponsored by Caorunn Gin www.caorunngin.com
Hosted by Creative Scotland www.creativescotland.com
- **Have you got what it takes?**
International co-production pitching panel
A chance to pitch your potential co-production feature projects to a panel of funders, sales agents and financiers. Ten pre-selected filmmakers will make a four-minute verbal or showreel pitch. Moderated by **Graham Benson**, Chair, Screen South.
To register for selection please send a one page outline by 17.00, Sunday 15 May to: jo.nolan@screensouth.org
Hosted by Screen South and North Sea Screen Partnership
www.northseascreen.eu www.screensouth.org
- **Without Borders: A teenager's journey through film**
Young filmmakers **Omri Bezalel**, **Pierre Katiyana**, and **Ismail Al Qaisie** from Israel, Palestine and Rwanda, are involved in this ground-breaking British initiative, Films Without Borders. These aspiring filmmakers have had the chance to work with the *Star Wars* visionary George Lucas and Hollywood star Whoopi Goldberg. Their recent work resulted in a short film entitled *Things I Learnt from Whoopi*. The screening will be followed by a discussion with the filmmakers about their experiences.
www.filmswithoutborders.org

Representatives of the UK Media Desk, Creative Scotland, BFI Film Fund, BFI London Film Festival, Film London and financial experts will be on hand for individual meetings.

A wide range of financial and technical workshops will also explore how to succeed in getting your film made with tips from working professionals in marketing, film festivals and distribution along with visits by top level producers, movers and shakers.

To find out more, come to the UK Film Centre which is a central source of information for anything you want to know about the UK film industry while you are in Cannes. There's free WiFi, internet access, printing services, a terrace café, as

well as info about UK companies, UK producers, UK films for sale and filming in the UK.

Please register at www.ukfilmcentre.org.uk for UK Film Centre news, events updates, SMS and email alerts

UK Film Centre Pavilion No 120, Village International

Tel: 04 93 99 86 17 Fax: 04 93 99 86 18

Open 09:00 - 18:00

To register for SMS alerts and email updates go to

www.ukfilmcentre.org.uk

PRESS CONTACT:

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Notes to Editors

WE NEED TO TALK ABOUT KEVIN is the story of Eva (Tilda Swinton), Franklin (John C. Reilly) and Kevin (Ezra Miller), who two days before his sixteenth birthday, goes on a horrific rampage. In the wake of his actions, his mother Eva grapples with her own feelings of grief and responsibility. She confronts the ultimate taboo -- Did she ever love her son? And how much of what Kevin did was her fault?

Directed by Lynne Ramsay (*Morvern Callar*, *Ratcatcher*), **WE NEED TO TALK ABOUT KEVIN** stars Tilda Swinton, John C. Reilly and Ezra Miller. **WE NEED TO TALK ABOUT KEVIN** was written by Ramsay and Rory Stewart Kinnear and based on the best-selling novel by Lionel Shriver.

Presented by BBC Films and the UK Film Council in association with Footprint Investments LLP, Piccadilly Pictures and LipSync Productions, the film is an Independent production in association with Artina Films and Rockinghorse Films. Producers are Luc Roeg, Jennifer Fox and Robert Salerno.

About the BFI

The BFI is the lead body for film in the UK with the ambition to create a flourishing film environment in which innovation, opportunity and creativity can thrive by:

- Connecting audiences to the widest choice of British and World cinema
- Preserving and restoring the most significant film collection in the world for today and future generations
- Investing in creative, distinctive and entertaining work
- Promoting British film and talent to the world
- Growing the next generation of film makers and audiences