



## 62<sup>nd</sup> BFI LONDON FILM FESTIVAL UNVEILS PACKED PROGRAMME FOR FILM INDUSTRY PROFESSIONALS

**Thursday 6 September 2018:** Shifting sands and seismic change are the themes at the heart of the 62<sup>nd</sup> BFI London Film Festival's Industry Programme, which is unveiled in full today. As the UK readies itself for life after Brexit and the international film industry adapts to new technologies, evolving business models and the urgency for more inclusive representation on and off screen, this year's LFF Industry Programme welcomes industry leaders and key policy makers for a programme designed to stimulate debate, share knowledge and drive forward change.

**Managing Director of the 2018 BFI London Film Festival, Anne-Marie Flynn comments:** "The LFF is a key point in the year when film industry colleagues from across the world come together, and our industry programme provides a key platform for us to examine, discuss and debate the pressing issues we're all facing. This year in particular we are confronting transformational change, both across our industry and beyond, and we're proud to present a programme that aims to help us all not only to respond to change, but also drive forward progressive change in the future."

Guests include mastermind of the Inclusion Rider, **Dr Stacy L. Smith**; BAFTA-winning screenwriter, **Jeff Pope**; Oscar®-winning composer **Alexandre Desplat**; Head of Element Pictures and producer of this year's American Express Gala THE FAVOURITE, **Ed Guiney**; founder of the Identity Agency Group, **Femi Oguns**; co-founder of Number 9 Films and producer of BFI Patrons Gala COLETTE **Elizabeth Karlsen**; Co-Presidents of the Producers Guild of America (PGA) **Gary Lucchesi** and **Lori McCreary**; founder of Cinezen Blockchain Entertainment, **Sam Klebanov**; and Director of the BFI Film Fund, **Ben Roberts**. Organisations supporting sessions for delegates include the Academy of Motion Picture Arts and Sciences (AMPAS), the Producers Guild of America, The Production Guild of Great Britain, Abacus, Creative Europe Media Desk UK, Women In Film & Television UK, and Directors UK.

Highlights include a deep-dive into the transformational potential of Blockchain technologies in the creation and distribution of film and TV; an examination of how to approach authenticity in casting, using examples from film, TV and theatre; a focus on the importance of diversity in film criticism led by leading journalists from the UK and the US; an update on Brexit and its current implications for UK film; events focusing on improving gender, working class and disabled funding and representation on and off screen through interventions such as the Inclusion Rider and the BFI Diversity Standards; and an expert-led look at what makes an Oscar®-winning film score in association with AMPAS; and brand new research from the BFI and Ampere Analysis on how audiences are navigating the multiple platform film ecosystem.

These events are in addition to the previously announced **LFF Connects** and **Screen Talks** with participants including **Keira Knightley**, **Alfonso Cuaron**, **Simon Amstell**, **Lee Chang-dong** and **David Hare**. More LFF Connects and Screen Talks will be announced in the coming weeks.

### LFF INDUSTRY PANEL EVENTS

**TRANS'FAIR'ENCY: ANATOMY OF A BLOCKCHAIN DISTRIBUTION STRATEGY** *in association with the Producers Guild of America, Abacus and the Production Guild of Great Britain.*

Representing a paradigm shift for the film and television industries, this event examines the opportunities presented by Blockchain technology, an application that streamlines the process from content creation to distribution, allowing filmmakers, distributors, investors, and ultimately end-users to share the knowledge of how their IP and money are being exchanged. Expert panellists will explore the new opportunities to "unchain" from traditional film business

models. Moderated by **Kayvan Mashayekh**, co-Chair International Committee, PGA, panellists include: **Sam Klebanov**, founder of Cinezen Blockchain Entertainment, the world's first truly decentralized Blockchain-VOD marketplace; **Irina Albita**, co-founder of Big Couch, a crowdfunding platform that empowers filmmakers and Film Chain, a new, decentralized and transparent product for revenue allocation and distribution; **Lori McCreary**, President of the PGA and CEO of Revelations Entertainment; **Gary Lucchesi**, President of Lakeshore Entertainment and President Emeritus of the PGA (with credits including *Primal Fear*, *Lincoln Lawyer*, *Underworld* and Oscar®-winning *Million Dollar Baby*); and **George Morris**, Partner in international law firm Simmons & Simmons, specialising in digital currencies and their corresponding legal and regulatory issues. (15:30-17:00 Thursday 11 October, Picturehouse Central)

#### **WHAT HAS CO-PRODUCTION EVER DONE FOR US?** *in association with Creative Europe Media Desk UK*

This event explores why more UK producers aren't accessing the many benefits offered through co-production. The session will look at the current co-production landscape and through case studies from producers with films in the Festival, will explore some of the motivations, benefits and challenges behind putting a co-production together, and how the UK could create a more attractive environment for co-production in a post-Brexit world. Panellists include: **Ed Guiney**, Producer, Head of Element Pictures (American Express Gala *THE FAVOURITE*, *The Little Stranger*, *The Lobster*, *Room*, *The Killing of a Sacred Deer*, and *Frank*); **Nina Bisgaard**, Producer and Executive Producer at Meta Film (Dare Gala, *BORDER*); **Elizabeth Karlsen**, producer (BFI Patrons Gala *COLETTE*, *On Chesil Beach*, *Youth*, *Their Finest*, *Made in Dagenham*), and co-founder of Number 9 Films. (15:30-17:00, Wednesday 17 October, Picturehouse Central)

#### **163 DAYS AND COUNTING: BREXIT AND THE SCREEN SECTOR**

A timely update on what we know, what we don't know and the work going on behind the scenes to ensure the interests of the screen sector are met as the UK prepares to leave the European Union. The event will be moderated by **Wendy Mitchell**, Contributing Editor, Screen International and panellists confirmed so far include, **Harriet Finney**, BFI Director of External Affairs and **Ted Shapiro**, Partner at Wiggin LLP's Brussels Office. (13:00-15:00 Wednesday 17 October, Picturehouse Central)

#### **BUSTING THE BIAS II: DISABILITY PORTRAYAL AND ENGAGEMENT**

Following a successful inaugural edition in 2017, Busting the Bias returns with industry experts and practitioners exploring the power of portrayal, and the interventions and support creating opportunities for disabled filmmakers and audiences. Moderated by **Kim Tserkezie**, Actor, Producer, MD of Scattered Pictures, there will also be a keynote from **Andrew Miller**, the UK Government's Disability Champion for Arts & Culture, and other contributors will include Scope, Changing Faces, 104 Films, the Mental Health Foundation, the Disabled Networking Community (DANC) and Dyspla (10:00-12:30, Friday 19 October, Blue Room, BFI Southbank)

#### **DRIVING REAL CHANGE: DIVERSITY STANDARDS AND INCLUSION RIDERS**

A year on from #MeToo and with global box office successes such as *Black Panther* and *Get Out*, industry decision-makers are waking up to inclusion being business critical to growth and reputation. But progressive change is still too slow. Hear how filmmakers are working in this changing landscape and using tools such as the BFI Diversity Standards and Inclusion Riders to drive real and effecting change to their productions. Panellists include: **Dr Stacy L. Smith**, Founder & Director of the Annenberg Inclusion Initiative and mastermind of the Inclusion Rider; **Faye Ward** producer of *Suffragette*, Closing Night Gala *STAN & OLLIE* and Festival Gala *WILD ROSE*; and **Jennifer Smith**, BFI Head of Inclusion. (11:30-13:00, Friday 12 October, Picturehouse Central)

#### **WHERE ARE ALL THE DIVERSE VOICES IN FILM CRITICISM?**

Inequality in film extends beyond production; the lack of women and people of colour in film criticism are an equally missing voice and, as we continue the discussion and seek solutions to problems of representation among the people who create films, we should be careful not to overlook the people who review them. This esteemed panel will discuss the importance of the influential contribution that women and people of colour make to the way movies are discussed, understood and appreciated and why it is critical that the people who write about film, television and the arts mirror the people in our society. Moderated by screenwriter and critic **Kate Muir**, panellists will include: **Dr. Stacy L. Smith**, Founder & Director of the Annenberg Inclusion Initiative; **Jacqueline Coley**, Editor at Rotten Tomatoes; **Kaleem Aftab**, freelance writer and author of an authorised Spike Lee biography *Spike Lee: That's My Story and I'm Sticking to It*; and **Catherine Shoard**, film editor of the Guardian. (15:30-17:00, Friday 12 October, Picturehouse Central)

**AIN'T NOTHING LIKE THE REAL THING: AUTHENTICITY IN CASTING** *in association with Spotlight and the Casting Society of America, European Branch*

Representation has long been an issue in the film industry, from race to gender, disability and sexual orientation, with minorities often being underrepresented by both characters and actors. If a role is written for a particular ethnicity, sexual identity, gender or disability, how far should a film production go to find an actor whose ethnicity, sexual identity, gender or disability corresponds with that character's traits? Moderating the panel will **Luci Lenox**, Casting Agent and the current head of the Casting Society of America (CSA - European Branch) committee for Inclusion and Diversity, and exploring the issues will be a panel including **Femi Oguns**, founder of the Identity School of Acting and Identity Agency Group; **Charlotte Bevan**, National Theatre Creative Diversity Project, ProFile; and **Jake Graf**, award winning director, writer and actor (*COLETTE, The Danish Girl*) (15:30-17:00, Monday 15 October, Picturehouse Central)

**BREAKING THE CLASS CEILING IN UK FILM**

2018 has seen a gathering debate about the role of class in UK film. In recent years the industry has taken huge steps forward in acknowledging diversity, looking honestly at who shapes the stories Britain tells on screen. But at a time of rising inequality – in a country that struggles with social diversity – does working class talent really have a place in UK film, not just on screen but behind the camera in the key creative roles of writer, director and producer? This onstage event will ask whether UK film needs to do better by “above the line” talent working without industry connections, financial family support or an educational head start – and if so, what should happen next. Moderated by **Danny Leigh**, broadcaster and BFI senior curator, panellists include **Ben Roberts**, Director of BFI Film Fund; **Mia Bays**, Oscar®-winning, twice BAFTA-nominated creative producer working across fiction and docs with more than 16 years’ experience at the commercial end of the UK and European film business, in distribution, marketing and sales, and latterly financing and production; **Shaheen Baig**, founder of Shaheen Baig Casting and casting director for *IN FABRIC, Yardie, Lady Macbeth* and *God’s Own Country*; **Dr Dave O’Brien**, Chancellor's Fellow in Cultural and Creative Industries at the University of Edinburgh and co-author of *Panic! Social Class, Taste, and Inequalities in the Creative Industries* and **Jennifer Smith**, BFI Head of Inclusion (*Date and venue tbc*)

**THE FEMALE GAZE** *in association with Women In Film & Television UK.*

The Female Gaze panel will include female cinematographers making their mark in the film industry, discussing their work from a non-gender specific, craft perspective, and also from a female angle, with an eye towards inspiring upcoming female cinematographers – the Head of Department role in which, according to BFI research, women are in the lowest percentage. **Anna Bogutskaya**, Film and Events Programmer at BFI, will lead a panel discussion around the importance of diversity in cinematography, focusing on the steps organisations and individuals can take to tackle underrepresentation behind the camera. Panellists include: **Catherine Derry**, cinematographer on the Channel 4/BFI-funded feature length musical *BEEN SO LONG*; **Lucy Brown**, award-winning winning producer, media educator, Founder and Director of Trailblazing Women On and Off Screen; and **Oliver Stapleton**, Co-Head of Cinematography at the NFTS and cinematographer on *My Beautiful Laundrette, The Grifters* and *Cider House Rules*. (15:30-17:00, Friday 19 October, Picturehouse Central)

**KNOW THE SCORE: THE ROAD TO THE ORIGINAL SCORE OSCAR®** *in association with AMPAS*

Film scores have the ability to enhance our emotions and the stories we see on screen. Only a few receive an Academy Award® nomination and only the best take home the Oscar®. So what makes an Oscar®-winning film score? With the Academy awarding movies for their scores since 1935, we take a look at how this category has changed throughout the years, what the judging criteria is and how the judging process works. Joining the Academy’s Music Governor, **Laura Karpman** are **Alexandre Desplat**, composer, orchestrator, conductor and two-time Academy Award® winner for *The Grand Budapest Hotel* and *The Shape of Water*; **Anne Dudley** who won for *The Full Monty*; and **Rachel Portman** who was the first female composer to win an Academy Award® for the score of *Emma*. Together, this distinguished discuss the art of scoring film and look back on the history of the award for ‘Achievement in music written for motion pictures: Original Score’ (13:00-14:30, Tuesday 16 October, Picturehouse Central)

**STORY OF MY LIFE: LIFE STORY RIGHTS** *in association with Directors UK.*

This year’s Festival features a number of films about real people’s lives (*THE WHITE CROW, THE FRONTRUNNER, STAN & OLLIE, BEING FRANK: THE CHRIS SIEVEY STORY, A PRIVATE WAR, RAY & LIZ*). With true stories come real people,

whose real lives are playing out on the big screen, and when a filmmaker decides to tell the story of a real person, a range of legal issues arise governing their portrayal, including privacy, defamation, confidentiality, misrepresentation and copyright. Panellists discussing the issues at play when tackling a real life story include **Melissa Fish**, IP Lawyer who is recognised by Legal 500 for her expertise on life story rights; **Jeff Pope**, BAFTA-winning and Oscar® and Golden Globe-nominated screenwriter (*STAN & OLLIE*, *Philomena*, *Cilla*, *Mrs Biggs*, *Appropriate Adult*, *Lucan*, *Pierrepont*); **Simon Chinn**, Oscar®-winning producer (*Searching For Sugarman*, *Man on Wire*, *Whitney*) and Academy Award® and BAFTA-winning director, writer and producer **Asif Kapadia\*** (*Amy*, *Senna*). This event will be moderated by **Briony Hanson**, Director of Film, British Council.

*(15:30-17:00, Thursday 18 October, Picturehouse Central)*

*\*subject to filming schedule*

### **SPOILT FOR CHOICE – HOW AUDIENCES ARE NAVIGATING TODAY’S FILM ECOSYSTEM** *in partnership with Ampere Analysis and the BFI Research and Statistics Unit*

With more screens and more ways to watch the greatest choice of filmed entertainment than ever before, Ampere Analysis and the BFI’s Research and Statistics Unit will reveal brand new research and share thought-provoking insights into how audiences are navigating today’s film ecosystem. The research will look at the drivers of choice, how audiences discover new films, the top films watched on Netflix and Amazon, the latter services’ impact on original premium cinema subscription services and the established windows of exploitation. Within the context of dazzling consumer choice, we will examine how healthy the appetite for viewing film really is across TV/Cinema/DVD/online streaming and downloading, and the value of the ‘big screen’ experience to audiences today. The research presentations will be followed by a panel debate.

*(13:00-14:30 Thursday 11 October, Picturehouse Central)*

*Other events in this year’s programme include:*

### **FUTURE FILM SKILLS - DELIVERING A SKILLED WORKFORCE FOR UK SCREEN**

This panel brings together key players to explain what the Future Film Skills plan means for the industry, those already working in screen and those dreaming of joining them. It identified the need for 10,000 more people to be working in film by 2022 and a training requirement for more than 30,000 jobs. Creative Skillset will explain how the plan is being put into action covering everything from mentoring and bursaries to career development as well as crucial work on building an inclusive workforce. Panellists include **Seetha Kumar**, CEO of Creative Skillset, member of the Creative Diversity Network board and the Mayor of London’s Skills for Londoners Taskforce and **Gareth Ellis-Unwin** is Head of Film for Creative Skillset. Gareth was previously co-founder and CEO of multi-award-winning Bedlam Productions. He is the Oscar® and BAFTA-winning producer of *The King’s Speech*, and other credits include *Zaytun*, and *Steel Country*. *(11:30-12:30, Monday 15 October, Picturehouse Central)*

### **THE FILM SKILLS INVESTMENT FUND AND HOW IT WORKS : A PETERLOO CASE STUDY**

The Film Skills Investment Fund - commonly known as the film levy - was the industry’s response to acknowledged skills gaps. Established in 1999 and managed by Creative Skillset, filmmakers agreed to contribute to the fund to sustain growth and help build a better skilled and more inclusive workforce. The team from Creative Skillset will offer details of how those working in film might benefit, including information on the Trainee Finder programme which supports the placement of carefully selected trainees on productions that have paid into the fund. Trainees and the producer of Mike Leigh’s new film, LFF Special Presentation PETERLOO, will explain how Trainee Finder works in practice. Panellists include producer **Georgina Lowe** (PETERLOO, *Another Year*, *Happy-Go-Lucky*); Head of Film for Creative Skillset **Gareth Ellis-Unwin**; **Tom Holmes**, Creative Skillset’s Film Trainee Finder Lead; **Lucy Porter**, costume trainee, PETERLOO. *(13:00-14:30, Monday 15 October, Picturehouse Central)*

### **LFF SUPPORTING EMERGING TALENT**

## **NETWORK@LFF**

In partnership with the BFI Film Fund, the Festival's talent development programme sees emerging writers, directors and producers from across the UK participate in masterclasses, screenings, networking and one-to-ones with visiting UK and international filmmakers and executives whose films are screening at the Festival. This year, the programme will focus on rule-breaking, with filmmakers selected for their ability to create genre-bending work while telling bold, invigorating stories.

## **IWC Schaffhausen Filmmaker Bursary Award in association with the BFI**

Returning for the third year, the Bursary supports exceptional new and emerging British-based writers, directors, or writer/directors whose first or second feature film premieres at the Festival and will be presented at the IWC Schaffhausen Gala Dinner in Honour of the BFI on 9 October. The three filmmakers shortlisted for the Award will be announced week commencing 10 September. The £50,000 Award is designed to provide the chosen filmmaker with the freedom and time to develop – both themselves and their projects – boosting their future success.

## **2018 Screen UK Stars of Tomorrow**

Continuing the success of the Festival's partnership with Screen International's Screen Stars of Tomorrow, this year's crop of the UK and Ireland's newest and most exciting actors, directors, writers and producers, will be introduced to the industry at a special networking reception. This will be followed by the Screen Stars of Tomorrow dinner, hosted by British Council and supported by CSA, to introduce the Stars to leading lights in the industry attending the Festival. Screen has a strong track-record of identifying talent well before they became household names, with previous Stars including David Oyelowo, James McAvoy, Gemma Arterton, John Boyega, Benedict Cumberbatch, Emily Blunt, Noel Clarke, Dominic Cooper, Carey Mulligan, Riz Ahmed, Sophie Okonedo and Eddie Redmayne.

## **ANNUAL LFF INDUSTRY EVENTS**

### **Experimenta**

The Experimenta strand at the Festival, programmed with Lux, enables global Artists Moving Image (AMI) practitioners to share their work with audiences, providing deeper understanding of this diverse artform. There will be opportunities for public audiences and filmmakers to engage with international artists via special Salons; for audiences and AMI practitioners with work in the Festival to engage with issues raised through the artists' works; a panel debate Anatomy of a Film Production will look at all stages in the production of one of the feature length works in the Festival.

### **Film London Production Finance Market**

The Festival continues its partnership with Film London and the **Film London Production Finance Market** (PFM), a two-day event facilitating over 800 face-to-face meetings between producers and financiers from the international marketplace, to foster relationships and source financing for new projects. The event comprises a keynote address, panel discussions and a producers' workshop. The PFM's **New Talent** strand, supported by Creative Skillset, offers new and emerging filmmakers the chance to connect with potential financiers for projects budgeted at €1m and under. The PFM is supported by the Mayor of London, the Department for International Trade, Creative Skillset and the BFI, and admission is by invite only. Film London will once again bring the popular **MARKETPLACE LIVE** to the Festival's industry events programme, with a panel of industry experts representing key points on the film value chain trace the path of a fictional feature project – from conception, development, financing and sales, to exploring the film's production setbacks on the road to its release. (*Marketplace Live - 15:30-17:00, Tuesday 16 October, Picturehouse Central*)

Film London, via Film Hub London, will also be hosting a special exhibitors' breakfast for members of the BFI Film Audience Network (FAN). This will give FAN members across the UK the chance to network, share information and hear from their peers about innovative ways for getting people in to see an exciting range of films.

The Mayor of London supports the BFI London Film Festival's industry programme through Film London.

## **PRESS & INDUSTRY SCREENINGS AND DELEGATE PACKAGES**

The Festival presents more than 150 Press and Industry Screenings for delegates and its Meet the Buyer day provides a unique opportunity for visiting international sales agents to meet the maximum number of UK buyers in the minimum amount of time via a speed-dating style set of one-to-one meetings arranged by the Festival.

Services and facilities for industry delegates include an industry microsite; a range of delegate passes; press and industry screenings, a Digital Viewing Library, West End and South Bank networking hubs, and a host of networking events supported by DRESO, FOCUS, Directors UK, Spotlight, WFTV, CSA, Producers Guild of America, Production Guild of Great Britain, Creative Europe.

The LFF Delegate Centre will be located in the Blue Room at BFI Southbank and will open daily, 10am to 4pm from Wednesday 10 October. The Digital Viewing Library hosted by Cinando is a streaming service and viewing stations will be available in the Delegate Centre as well as being accessible online to those delegates in the UK.

Industry accreditation closes: 5pm, Wednesday 19 September 2018.

- Ends -

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## **NOTES TO EDITORS**

### **About the BFI**

The BFI is the lead organisation for film in the UK with the ambition to create a flourishing film environment in which innovation, opportunity and creativity can thrive by:

- Connecting audiences to the widest choice of British and World cinema
- Preserving and restoring the most significant film collection in the world for today and future generations
- Championing emerging and world class film makers in the UK - investing in creative, distinctive and entertaining work
- Promoting British film and talent to the world
- Growing the next generation of film makers and audiences

The BFI is a Government arm's-length body and distributor of Lottery funds for film. The BFI serves a public role which covers the cultural, creative and economic aspects of film in the UK. It delivers this role:

- As the UK-wide organisation for film, a charity core funded by Government
- By providing Lottery and Government funds for film across the UK
- By working with partners to advance the position of film in the UK.

Founded in 1933, the BFI is a registered charity governed by Royal Charter. The BFI Board of Governors is chaired by Josh Berger.

## The BFI London Film Festival

BFI London Film Festival is Britain's leading film event and one of the world's best film festivals. It introduces the finest new British and international films to an expanding London and UK-wide audience and attracts significant international film industry participation. LFF is a compelling combination of diverse films, red carpet glamour, friendly audiences and vibrant exchange. LFF provides an essential profiling opportunity for films seeking global success; promotes the careers of British and international filmmakers through its industry and awards programmes and positions London as the world's leading creative city.

## Tricia Tuttle Biography

Tricia Tuttle's appointment as Artistic Director follows five successful years as Deputy Head of Festivals at BFI, including BFI Flare and BFI London Film Festival. Moving from North Carolina in 1997 to complete a joint MA at BFI and Birkbeck, University of London in Film and TV Studies, Tricia's passion for film has seen her work as a programmer, lecturer, writer and journalist. Her career has spanned a five year tenure at BAFTA, starting in 2008 and with her appointment as Film Programme Manager in 2011; programming the BFI London Lesbian and Gay Film Festival (the pre-cursor to BFI Flare) and as Event Producer at London's The Script Factory. Highly regarded by the BFI and industry, Tuttle has been instrumental in evolving BFI Festivals, continuing to expand audience reach year on year and introducing impactful initiatives such as BFI Flare's FiveFilms4Freedom, in partnership with the British Council.



## About Amex Invites

American Express connects Cardmembers to the kinds of rewarding experiences and opportunities that matter to them and their businesses. Through Amex Invites, Cardmembers have access to presale tickets, as well as the best seats and exclusive offers at some of the UK's most sought-after entertainment events via partnerships with a range of entertainment institutions including AEG, Live Nation, Somerset House, The British Film Institute and The National Theatre. Amex Invites is just one example of the powerful backing that American Express provides its customers.

## About American Express

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