



## Interactive Content Funding

## Opening doors:

In April 2014, Northern Ireland Screen announced Opening Doors, a strategy to transform the screen industries in Northern Ireland for 2014-18

Over the next four years we are looking to invest

£400k per annum for games and interactive content through our project development fund

£500k per annum for a large scale game production

Aim high - modern apprenticeship scheme developed with Creative Skillset

New Talent Focus – to partner with an industry publisher to develop high quality indigenous talent

# Project Development funding

For interactive content projects aimed for international markets and distribution.

90% of project budget for projects with a budget up to £10,000,

75% of project budget for projects with a budget of over £10,000 and less than £20,000,

50% of project budget for projects with a budget of over £20,000 up to a maximum of £200,000.

Project development funding is available to independent companies based in Northern Ireland and European companies which have an office and staff based in Northern Ireland

# Production Funding

The Northern Ireland Screen Fund for large scale digital content production funding

Maximum of £500,000, up to a ceiling of 25% of the overall project budget.

As a guide, we normally expect a 4:1 local spend ratio of the total production budget to be spent in Northern Ireland