

# FILMS ON UK TELEVISION: PROPOSED REPLACEMENT OF STAND-ALONE STATISTICAL PUBLICATION WITH BFI YEARBOOK CHAPTER

## Introduction

The BFI's Research and Statistics Unit provides research data and market intelligence to anyone with an interest in the UK film industry and film culture.

We publish an annual [BFI Statistical Yearbook](#)<sup>1</sup>, provide an enquiry service for questions about our work and the UK film industry, and produce a range of official statistics throughout the year. These include an annual release on *Films on UK Television*, which is the subject of this consultation.

This document summarises the results of our consultation on ceasing publication of the annual *Films on UK Television* statistical release. This consultation closed for comments on Friday 13<sup>th</sup> February, and the original consultation document can be found [here](#)<sup>2</sup>.

## Details of the proposed changes

The reasons behind the proposal to replace the stand-alone statistical release with the BFI Yearbook chapter are set out in more detail in the original consultation document. In summary, we proposed to cease publication of *Films on UK Television* statistical release for a number of reasons:

- The statistics are also published alongside a more complete set of data as part of the Film on UK television chapter of the *BFI Statistical Yearbook*, which we plan to continue publishing.
- The stand-alone March release only covers the number of films shown on traditional terrestrial channels. The *BFI Statistical Yearbook* chapter contains a fuller analysis of data for all television channels, and also the associated audience viewing and revenue data.
- We believe our proposal eliminates duplication and potential confusion for users of these statistics; in future there would be a single, complete source of information on this topic, in the *BFI Statistical Yearbook*.

## Responses to consultation questions

Nine responses were received. These were all brief, expressing agreement with the BFI's proposal to cease publication of the March release.

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<sup>1</sup> see <http://www.bfi.org.uk/education-research/film-industry-statistics-research/statistical-yearbook>

<sup>2</sup> see <http://www.bfi.org.uk/education-research/film-industry-statistics-research/films-uk-television-replacement-yearbook-chapter>

The three questions posed in the document (listed below) were not addressed by any respondents, although one noted the need to ensure that previous versions of statistics on Films on UK Television remained available on the BFI website.

#### *Questions from the consultation document*

1. Do you use information from the *Film on UK Television* statistical release published annually in March? If so, what do you use this information for, and how frequently do you refer to it?
2. What would be the effect of only publishing *Film on UK Television* data in July, as part of the *BFI Statistical Yearbook*?
3. Have you any other views or comments on the proposal to discontinue this release?

#### **Conclusion**

As all responses to the consultation agreed with the BFI's proposal to stop publishing the *Films on UK television* statistical release annually March, we will discontinue this publication with immediate effect.

This means that the 20 March 2014 publication will be the last statistical release in this series. A fuller, more complete statistical analysis of UK Film on television will continue to be published in the BFI Yearbook. The next date for the release of statistics on this topic will be July 2015, when the *BFI Statistical Yearbook* is next published.

#### **Contact for any queries**

Any queries about this document can be sent by email to [michael.kelly@bfi.org.uk](mailto:michael.kelly@bfi.org.uk), or by post to:

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