

British film, high-end television, animation programmes, children's television programmes and video games certification H1 2016

BFI Research and Statistics Unit

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1. Key Points

- In the first half of 2016 (H1) 150 films received final certification under the cultural test with a UK spend of £648 million and a total budget of £1,058 million. UK spend was 61% of total budget.
- In the last 12 months, July 2015-June 2016, 301 films received final certification, with a UK spend of £1,376 million and a total budget of £2,246 million.
- A total of 45 high-end television programmes received final certification under the cultural test in H1 2016, with a UK spend of £347 million and a total budget was £383 million. UK spend was 91% of total budget.
- Since July 2015, 77 high-end television programmes have received final certification, all under the cultural test, with a UK spend of £565 million and a total budget of £640 million.
- There were 17 animation programmes with final certification, all under the cultural test, in H1 2016 with a UK spend of £18 million and total budget of £25 million. UK spend was 69% of total budget.
- Since July 2015, 52 animation programmes have received final certification, all under the cultural test, with a UK spend of £61 million and a total budget of £85 million.
- A total of 22 children's television programmes received final certification under the cultural test in H1 2016, with a UK spend and a total budget of £16 million. UK spend was just under 100% of total budget.
- In H1 2016, 90 video games received final certification with an UK/EEA spend of £99 million and a total budget of £113 million. UK/EEA spend was 88% of total budget.
- In the last 12 months, 178 video games received final certification with an UK/EEA spend £554 million and a total budget of £643 million. UK/EEA spend was 86% of total budget.

2. Feature film certification

2.1 Certification - numbers of applications and values

2.1.1 Final certifications

A total of 150 films received final certification under the cultural test H1 2016, the highest of any first half year in the time period (H1 2007–H1 2016). Co-productions are not shown for disclosure purposes.

For films certified under the cultural test, UK spend was £648 million being 61% of budget (70% of total budget for all films) and total budget was £1,058 million. Note that these data are for final certifications, so include films produced over the previous one to three years.¹ These data include high budget UK/USA films as well as low budget UK films, so the aggregate budget is influenced by the number and timing of inward investment UK/USA productions.

¹ The latest production statistics are published separately in *Film and other screen sectors production in the UK, January-June first (H1 half year) 2016*.

Table 1: Final certifications for film, H1 2007 to H1 2016

Type of certification	H1									
	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Cultural test										
Number	42	37	71	74	93	91	88	118	100	150
UK spend £m	92.3	176.4	158.4	528.7	419.9	492.0	160.9	684.5	259.2	647.6
Total budget £m	113.2	299.7	202.6	574.2	670.8	685.6	186.3	1,068.3	326.3	1,057.9
UK spend as % of total budget	81.5	58.8	78.2	92.1	62.6	71.8	86.4	64.1	79.4	61.2
Co-production										
Number	42	2*	6	13	11	5	7	9	5	<5
UK spend £m	98.5	8.8	20.2	38.0	43.6	10.6	7.4	12.2	12.8	c
Total budget £m	284.0	12.7	44.7	75.7	73.1	20.1	20.2	26.9	40.9	c
UK spend as % of total budget	34.7	69.3	45.3	50.1	59.6	52.9	36.7	45.3	31.2	c
All types										
Number	84	39	77	87	104	96	95	127	105	c
UK spend £m	190.8	185.1	178.6	566.7	463.5	502.6	168.4	696.7	272.0	c
Total budget £m	397.2	312.4	247.3	649.9	743.9	705.7	206.5	1,095.2	367.3	c
UK spend as % of total budget	48.0	59.3	72.2	87.2	62.3	71.2	81.5	63.6	74.1	c

Source: BFI

* Number of co-productions for H1 2008 is less than the disclosure control threshold of five, the value is kept in the table because it has been in the public domain since 2010, following the guidance of the UK Statistics Authority Code of Practice for Official Statistics.

c data suppressed for disclosure reasons.

'Total Budget' in the case of Cultural Test films is the sum of production activity in the UK and production activity outside the UK; in the case of Co-productions it is the sum of investments made by all participating countries in the film.

H1 is the first half of the year, i.e. 1 January to 30 June.

This release looks at UK spend, total budget and the number of films certified as British in a rolling year highlighting the changes in the number of applications, UK spend and total budget in 12 month periods, from July 2007. Rolling year data give a broader representation of certification trends. In this release the rolling year period covered is July 2007-June 2008 to July 2015- June 2016.

The number of final certifications has increased rolling year on rolling year since July 2007, except in July 2011-June 2012 where there was a decrease to 195 films. The last 12 months (July 2015 -June 2016) saw the highest number of films with final certification at 301 (Table 2 and Figure 1).

Overall, there has been an upward trend for UK spend and budget over the period, with the latest 12 months, along with July 2011-June 2012 and July 2013-June 2014 as stand-out years. UK spend increased from £560 million in July 2007-June 2008 to £1,376 million in July 2015-June 2016. Total budget of films increased from £833 million to £2,246 million, the second highest for the time period (Table 2 and Figure 2). UK spend and budget peaked in July 2013-June 2014 at £1,635 million and £2,355 million respectively. This period saw a higher than usual number of UK studio-backed and independent films receive final certification, such as *World War Z*, *Thor: The Dark World* and *Rush*. UK spend and budget increased in July 2015-June 2016 due to the same reason seeing *The Danish Girl*, *SPECTRE* and *Suffragette* receive final certification.

The number of films receiving final certification under the cultural test in July 2015-June 2016 was 288, with a UK spend of £1,348 million and a total budget of £2,176 million (both being the second and third highest in the time period respectively). As with all final certifications, there was an upward trend over the time period in the number of cultural test films, UK spend and budget with July 2011-June 2012 (UK spend at £1,550 million and budget at £2,133 million) and July 2013- June 2014 (UK spend at £1,565 million and budget at £2,355 million) being stand-out years, along with the latest rolling year.

July 2015-June 2016 saw 13 official co-productions receive final certification, with a UK spend of £28 million and budget of £70 million. The number of co-productions, UK spend and total budget has fluctuated over the time period, with the number of co-production peaking at 19 and UK spend being at its highest (£70 million) in July 2013-June 2014 and budget peaking in July 2010-June 2011 £135 million.

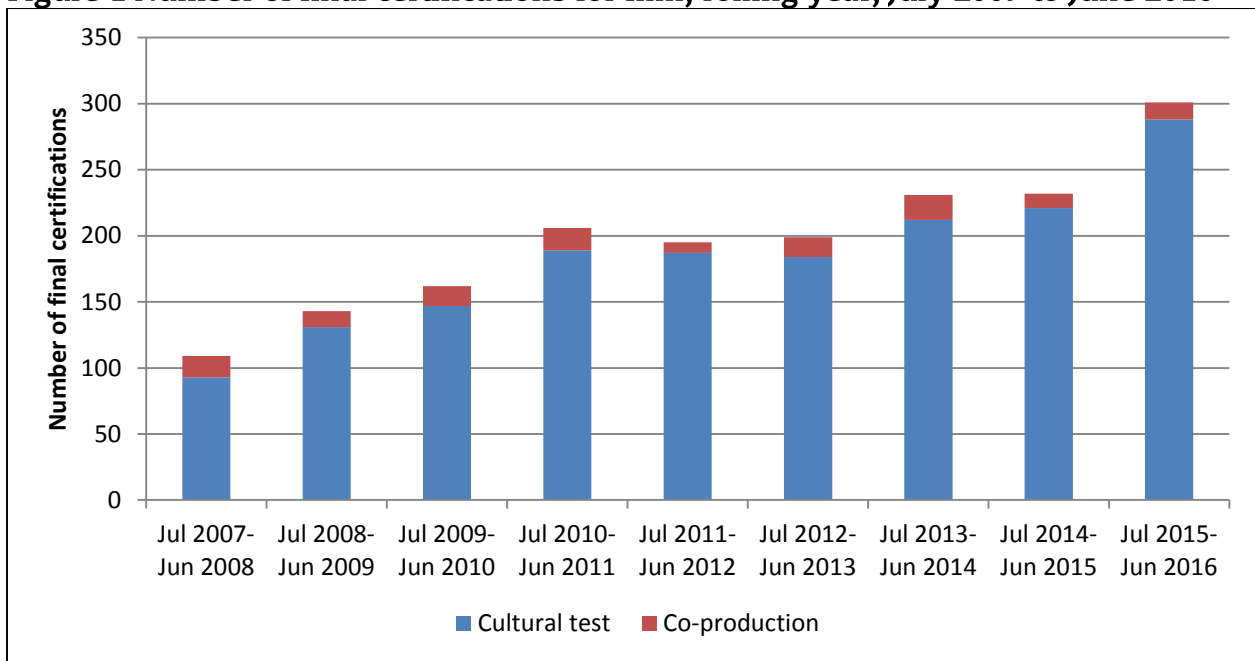
Table 2 Final certifications for film, rolling year, from July 2007 to June 2016

Type of certification	Jul 2007- Jun 2008	Jul 2008- Jun 2009	Jul 2009- Jun 2010	Jul 2010- Jun 2011	Jul 2011- Jun 2012	Jul 2012- Jun 2013	Jul 2013- Jun 2014	Jul 2014- Jun 2015	Jul 2015- Jun 2016
Cultural Test									
Number	93	131	147	189	187	184	212	221	288
UK spend £m	526.4	570.5	793.3	745.0	1,550.5	503.2	1,564.8	827.6	1,348.3
Total budget £m	747.9	838.0	976.4	1,098.3	2,133.1	670.5	2,235.4	1,114.1	2,176.4
UK spend as a % of total budget	70.4	68.1	81.2	67.8	72.7	75.0	70.0	74.3	61.9
Co-production									
Number	16	12	15	17	8	15	19	11	13
UK spend £m	33.4	45.5	39.3	56.9	22.1	41.1	70.0	40.6	27.7
Total budget £m	85.4	77.2	79.0	134.8	78.4	73.6	119.3	82.3	70.0
UK spend as a % of total budget	39.1	58.9	49.8	42.2	28.2	55.8	58.7	49.3	39.6
All Types									
Number	109	143	162	206	195	199	231	232	301
UK spend £m	559.8	616.0	832.6	801.9	1,572.6	544.2	1,634.8	868.2	1,376.0
Total budget £m	833.3	915.2	1,055.4	1,233.1	2,211.5	744.0	2,354.6	1,196.4	2,246.4
UK spend as a % of total budget	67.2	67.3	78.9	65.0	71.1	73.1	69.4	72.6	61.3

Source: BFI

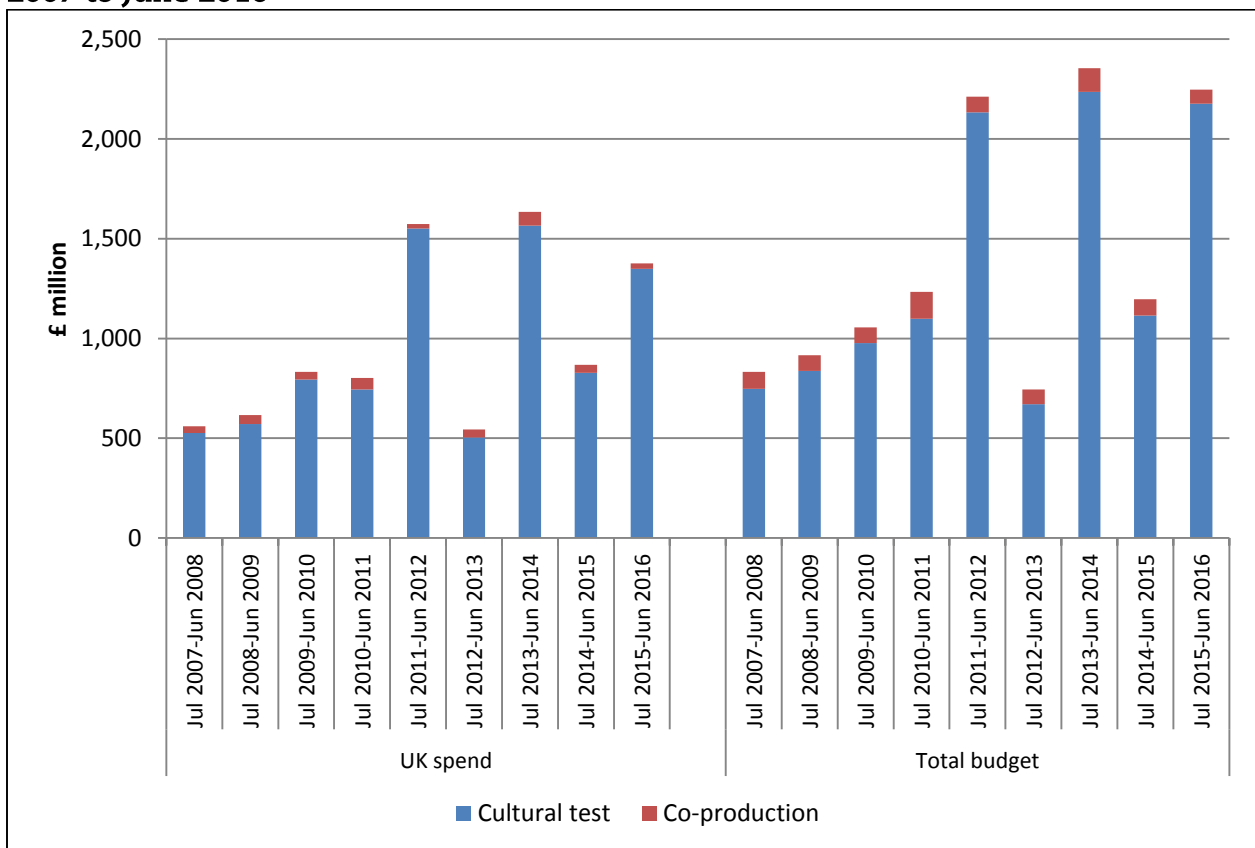
'Total Budget' in the case of cultural test films is the sum of production activity in the UK and production activity outside the UK; in the case of co-production it is the sum of investments made by all participating countries in the film.

Figure 1 Number of final certifications for film, rolling year, July 2007 to June 2016



Source: BFI

Figure 2 UK spend and total budget of final certifications for film, rolling year, July 2007 to June 2016



Source: BFI

'Total Budget' in the case of cultural test films is the sum of production activity in the UK and production activity outside the UK; in the case of co-production it is the sum of investments made by all participating countries in the film.

2.1.2 Interim certifications

Interim certifications give an indication of the future level of official UK film production. Table 3 shows the numbers, UK spend and production value of films receiving interim certification in H1 2007-H1 2016. The number of interim-certified films was the second highest of the time period at 125. The number of cultural test films was also at its second highest at 115, whereas the number of co-productions was at a similar level as H1 2015, with 10 films.

The expected UK spend of interim-certified films was £634 million and total budget was £969 million, with UK spend being 65% of total budget. The majority of the expected UK spend and budget was from films certified under the cultural test, which had a UK spend of £620 million and a total budget of £917 million (68% of total budget for all films). Co-productions, as with final certifications, had a much smaller UK spend and budget, at £15 million and £53 million respectively. This was up from £10 million UK spend and £40 million budget in H1 2015. (Table 3 and Figures 5 and 6)

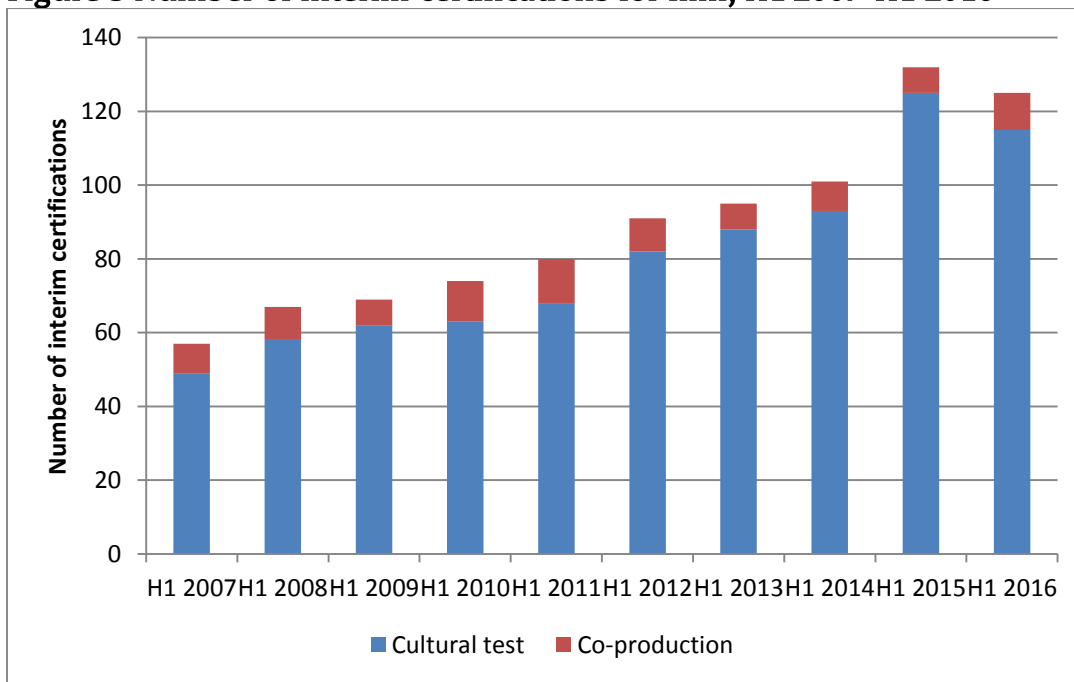
Table 3: Interim certifications for film, H1 2007 to H1 2016

Type of certification	H1									
	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Cultural test										
Number	49	58	62	63	67	82	87	93	125	115
UK spend £m	494.1	181.6	257.6	250.3	259.3	576.1	293.7	661.1	694.3	619.7
Total budget £m	707.8	261.2	284.1	385.3	344.5	846.9	464.0	984.2	1,172.6	916.7
UK spend as % of total budget	69.8	69.5	90.7	65.0	75.3	68.0	63.3	67.2	59.2	67.6
Co-production										
Number	8	9	7	11	12	8	7	8	9	10
UK spend £m	12.6	30.7	17.3	24.1	21.5	46.8	26.7	14.1	10.1	14.8
Total budget £m	30.2	65.4	48.5	55.3	43.5	77.1	39.2	37.4	39.9	52.7
UK spend as % of total budget	41.7	47.0	35.7	43.5	49.4	60.7	68.1	37.8	25.4	28.0
All types										
Number	57	67	69	74	79	90	94	101	134	125
UK spend £m	506.7	212.3	275.0	274.3	280.8	622.9	320.4	675.2	704.4	634.5
Total budget £m	738.1	326.6	332.6	440.6	388.1	923.9	503.2	1,021.6	1,212.4	969.4
UK spend as % of total budget	68.7	65.0	82.7	62.3	72.4	67.4	63.7	66.1	58.1	65.5

Source: BFI

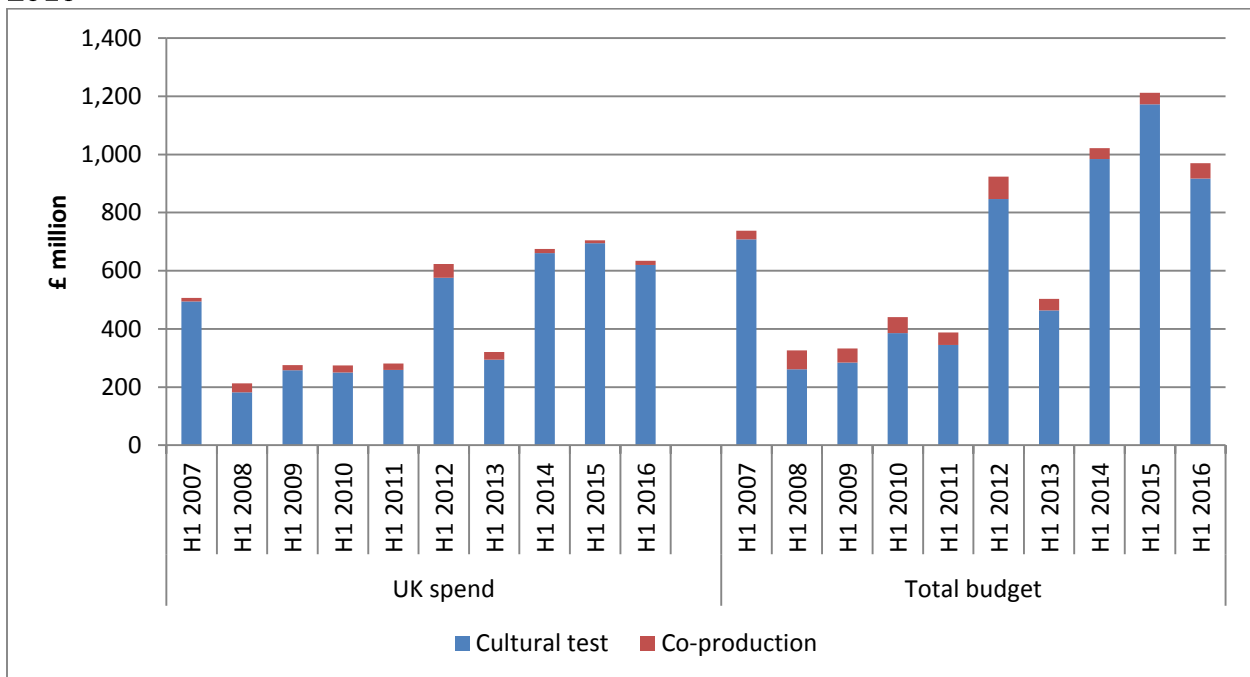
'Total Budget' in the case of Cultural Test films is the sum of production activity in the UK and production activity outside the UK; in the case of Co-productions it is the sum of investments made by all participating countries in the film.

Figure 3 Number of interim certifications for film, H1 2007-H1 2016



Source: BFI

Figure 4 UK spend and total budget of interim certifications for film, H1 2007-H1 2016



Source: BFI

'Total Budget' in the case of cultural test films is the sum of production activity in the UK and production activity outside the UK; in the case of co-production it is the sum of investments made by all participating countries in the film.

In the rolling years, the number of films with interim certification increased over the period July 2007-June 2008 to July 2015-Jun 2016, from 129 to 277 films (Table 4 and Figure 5). UK spend and total budget in the last 12 months was the highest of the time period. UK spend was £1,737 million, with total budget at £2,621 million, increasing

from £1,218 million and £1,983 million respectively in July 2014-June 2015 (Table 4 and Figure 6). The other stand out year was July 2011-June 2012, with UK spend at £1,870 million and budget at £2,202 million, anticipating the peak year outlined for final certifications.

There were 254 cultural test films in July 2015-June 2016, the highest of the period. UK spend was £1,707 million and total budget was £2,537 million. There were 23 official co-productions that received interim certification in July 2015-June 2016, the highest of the time period. These films had a UK spend of £30 million and a total budget of £84 million, up from £17 million and £74 million respectively in July 2014-June 2015.

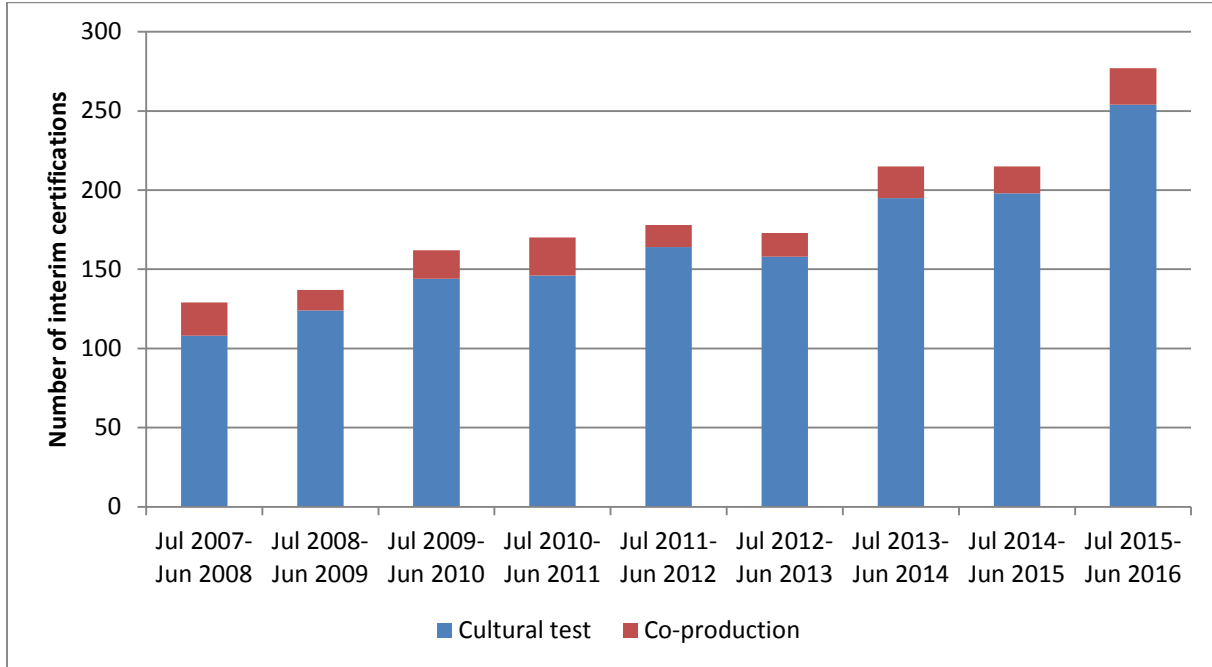
Table 4 Interim certifications for film, rolling year, from H2 2007 to H1 2016

Type of certification	Jul 2007- Jun 2008	Jul 2008- Jun 2009	Jul 2009- Jun 2010	Jul 2010- Jun 2011	Jul 2011- Jun 2012	Jul 2012- Jun 2013	Jul 2013- Jun 2014	Jul 2014- Jun 2015	Jul 2015- Jun 2016
Cultural Test									
Number	108	124	144	146	164	158	195	198	254
UK spend £m	465.4	740.5	1,276.1	775.4	1,816.5	636.8	1,175.4	1,198.8	1,707.1
Total budget £m	626.0	880.4	1,664.6	1,124.4	2,105.8	956.0	1,651.0	1,909.8	2,537.0
UK spend as % of total budget	74.4	84.1	76.7	69.0	86.3	66.6	71.2	62.8	67.3
Co-production									
Number	21	13	18	24	14	15	20	17	23
UK spend £m	79.7	32.3	34.8	68.4	53.7	39.7	37.7	18.8	30.1
Total budget £m	141.8	89.7	81.5	176.1	96.1	76.5	114.8	73.7	84.0
UK spend as a % of total budget	56.2	36.0	42.7	38.9	55.9	51.9	32.8	25.5	35.8
All Types									
Number	129	137	162	170	178	173	215	215	277
UK spend £m	545.1	772.8	1,311.0	843.9	1,870.2	676.5	1,213.1	1,217.6	1,737.2
Total budget £m	767.8	970.1	1,746.1	1,300.5	2,201.97	1,032.5	1,765.8	1,983.5	2,621.0
UK spend as a % of total budget	71.0	79.7	75.1	64.9	84.9	65.5	68.7	61.4	66.3

Source: BFI

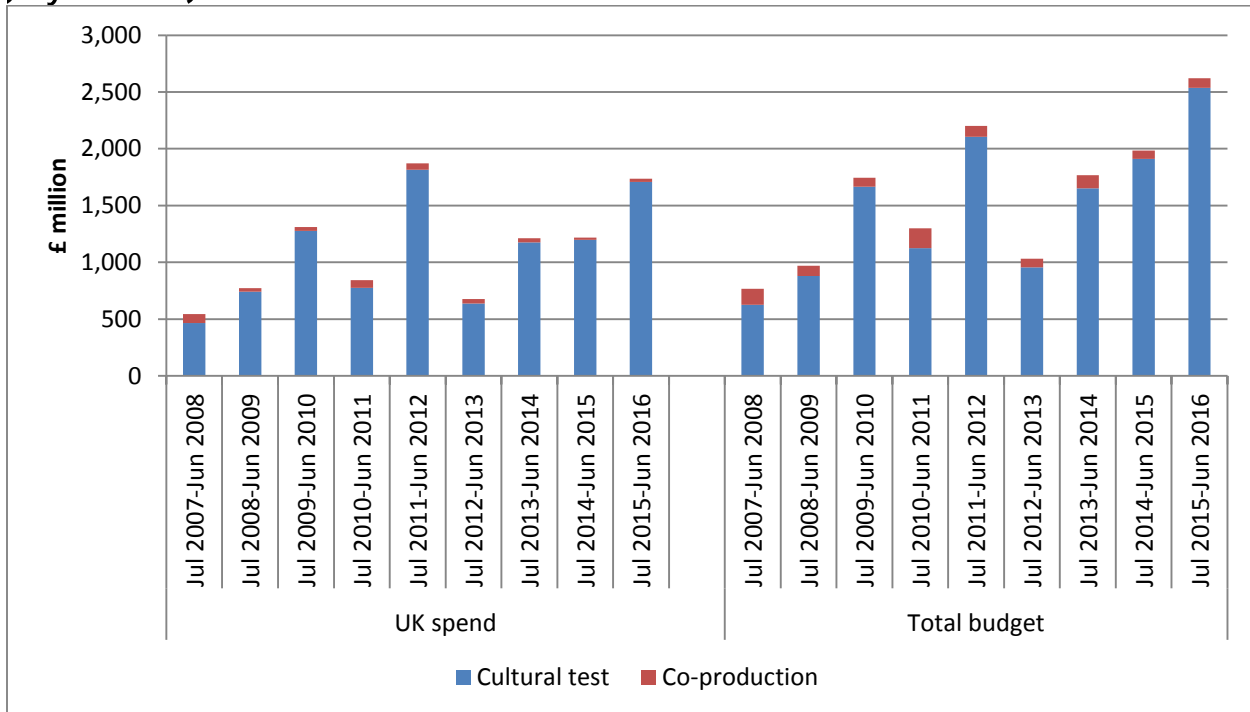
'Total Budget' in the case of cultural test films is the sum of production activity in the UK and production activity outside the UK; in the case of co-production it is the sum of investments made by all participating countries in the film.

Figure 5 Number of interim certifications for film, rolling year, July 2007 to June 2016



Source: BFI

Figure 6 UK spend and total budget of interim certifications for film, rolling year, July 2007 to June 2016



Source: BFI

'Total Budget' in the case of cultural test films is the sum of production activity in the UK and production activity outside the UK; in the case of co-production it is the sum of investments made by all participating countries in the film.

2.2 Total Budgets

The median budget for interim cultural test certifications has been decreasing from 2007 to 2016, with 2013 having the lowest median budget, at £0.7 million (Table 5). Median budget for H1 2016 was just under £0.8 million. The highest median budget was £1.8 million in 2007.

Table 5 Median budgets of interim cultural test certifications

Year	Median budget £m
2007	1.8
2008	1.5
2009	1.0
2010	1.1
2011	0.9
2012	1.0
2013	0.7
2014	0.9
2015	0.9
H1 2016	0.8

Source: BFI

Interim Cultural Test certifications have only been issued since 2007, when the new film tax relief came into effect. The 'median' is the middle value, i.e. half the productions have higher budgets than the median; the other half have lower budgets.

Table 6 shows the median budget of interim co-productions since 2003. In H1 2016 the median budget was £4.2 million. Overall median budgets have fluctuated over the time period with 2011 having the lowest median budget, at £2.1 million, and 2012 having the highest median budget at £6.1 million.

Table 6 Median budgets of interim co-production certifications

Year	Median budget £m	Year	Median budget £m
2003	4.3	2010	3.7
2004	4.2	2011	2.1
2005	4.0	2012	6.1
2006	5.1	2013	4.0
2007	3.7	2014	3.4
2008	4.7	2015	2.3
2009	3.3	H1 2016	4.2

Source: BFI

The 'median' is the middle value, i.e. half the productions have higher budgets than the median; the other half have lower budgets.

2.3 Co-production treaties

In H1 2016, the final co-production certifications for films were under the European Convention of Cinematographic Co-production (ECCC) and the UK/Canada co-production treaties. The interim co-production films qualifying as official co-productions were under the ECCC and the UK/Australia, UK/Canada and UK/France

co-production treaties. For disclosure reasons, the number of co-productions qualifying as British under each treaty is not provided.

3. High-end television certifications

3.1 Certification – numbers of applications and values

In H1 2016, a total of 45 HETV programmes received final certification under the cultural test, with a UK spend of £347 million and a total budget of £383 million (Table 7). This is the highest of the time period (H1 2014-H1 2016). UK spend as a percentage of total budget decreased slightly over the time period from 96% in H1 2014 to 91% in H1 2016. No co-productions have received final certification.

Table 7 Cultural test final certification for HETV H1 2014 to H1 2016

	H1 2014	H1 2015	H1 2016
Number	13	26	45
UK spend £m	78.7	195.0	347.0
Total budget £m	82.3	207.2	382.9
UK spend as a % of total budget	95.6	94.1	90.6

Source: BFI

'Total Budget' is the sum of production activity in the UK and production activity outside the UK..

A total of 77 HETV programmes received final certification in the rolling year July 2015-June 2016, the highest of the period (July 2013-June 2014 to July 2015-June 2016) (Table 8). UK spend and total budget was £565 million and £640 million respectively in the last 12 months, the highest of the period. UK spend was 88% of total budget, a decrease from 90% in the July 2014-June 2015. Co-productions are not shown for disclosure reasons.

Table 8 Cultural test final certifications for HETV, July 2013 to June 2016

	Jul 2013- Jun 2014	Jul 2014- Jun 2015	Jul 2015- Jun 2016
Number	18	57	77
UK spend £m	91.9	404.5	564.7
Total budget £m	95.5	451.7	640.5
UK spend as a % of total budget	96.2	89.6	88.2

Source BFI.

'Total budget' is the sum of production activity in the UK and production activity outside the UK..

A total of 38 HETV programmes received interim certification in H1 2016, all of which were under the cultural test (Table 9). UK spend was £275 million in H1 2016, a decrease from £280 million in H1 2015. Total budget increased from £317 million in H1 2015 to £346 million H1 2016. As a percentage of total budget, UK spend was 80%, down three percentage points on H1 2015.

Table 9 Cultural test Interim certification for HETV, H1 2014 to H1 2016

Type of certification	H1 2014	H1 2015	H1 2016
Number	23	28	38
UK spend £m	248.3	279.8	275.0
Total budget £m	299.7	317.4	345.9
UK spend as a % of total budget	82.9	83.3	79.5

Source: BFI

'Total Budget' is the sum of production activity in the UK and production activity outside the UK.

Looking at the rolling year, 79 HETV programmes received interim certification in July 2015-June 2016, the highest of the time period (July 2013-June 2014 to July 2015-June 2016). UK spend and total budget was also the highest of the period at £613 million and £777 million respectively, although UK spend as a percentage of total budget was the lowest at 79%. HETV co-productions data are not shown for disclosure reasons.

Table 10 Interim certification for HETV, July 2013 to June 2016

	Jul 2013- Jun 2014	Jul 2014- Jun 2015	Jul 2015- Jun 2016
Number	43	69	79
UK spend £m	371.7	549.0	613.3
Total budget £m	431.7	651.7	777.2
UK spend as a % of total budget	86.1	84.2	78.9

Source: BFI

'Total Budget' is the sum of production activity in the UK and production activity outside the UK.

3.2 Total Budgets

This release presents the median total budget per minute of content for HETV instead of median total budget, as in previous releases². The median total budget of interim cultural test HETV projects for H1 2016 was £20,112. Median budget per minute has fluctuated since 2013, with H1 2016 being the lowest of the period.

Table 11 Median budgets of interim cultural test certifications

Year	Median budget per minute
2013*	20,592
2014	21,788
2015	23,826
H1 2016	20,112

Source: BFI

*As the tax relief for HETV programmes commenced in April 2013, median budget for 2013 is for Q2-Q4.

The 'median' is the middle value, i.e. half the productions have higher budgets than the median; the other half have lower budgets.

² Certification applications are received for one-off programmes as well as series (that can be any length of time greater than 30 minutes), this median provides a better representation of the average HETV programme budget. Advice was obtained from Pact (Producers Alliance for Cinema and Television) regarding appropriate median budgets.

For disclosure control reasons and due to the fact no co-productions received interim certification, median budget per minute for interim co-productions is not provided.

3.3 Co-production treaties

As there have been no co-production applications in 2016, there are no co-production treaties to report.

4. Animation programme certifications

4.1 Certification – numbers of applications and values

A total of 17 animation programmes received final certification under the cultural test in H1 2016 (Table 12). UK spend and budget for this period was £17.5 million and £25.5 million respectively (UK spend was 69% of total budget). This is a decrease on figures for H1 2015. Animation programme co-productions with final certification data are not reported for disclosure reasons.

Table 12 Cultural test final certifications for animation programmes, H1 2014 to H1 2016

	H1 2014	H1 2015	H1 2016
Number	<5	16	17
UK spend £m	c	18.7	17.5
Total budget £m	c	26.9	25.5
UK spend as a % of total budget	c	69.3	68.9

Source BFI.

c data has been suppressed for disclosure reasons.

'Total budget' is the sum of production activity in the UK and production activity outside the UK.

In the rolling year July 2015-June 2016, a total of 52 animation programmes received final certification, double the 26 programmes in the previous 12 months, July 2014-June 2015 and the largest of the time period (July 2013-June 2014 to July 2015-June 2016) (Table 13). UK spend and total budget was £61 million and £85 million respectively in July 2015-June 2016, the largest of the period. In July 2015-June 2016, UK spend was 72% of total budget, an increase on 62% in the previous 12 months. Co-productions with final certification are not reported for disclosure reasons and due to the fact none were certified between July 2013 and June 2015.

Table 13 Cultural test final certifications for animation programmes, July 2013 to June 2016

	Jul 2013- Jun 2014	Jul 2014- Jun 2015	Jul 2015- Jun 2016
Number	6	26	52
UK spend £m	2.4	27.2	61.1
Total budget £m	5.2	43.7	84.9
UK spend as a % of total budget	47.1	62.2	71.9

Source BFI.

'Total budget' is the sum of production activity in the UK and production activity outside the UK.

A total of 17 animation programmes received interim certification under the cultural test in H1 2016, the highest of period (H1 2014-H1 2016) (Table 14). UK spend and budget for this period was £36 million and £42 million respectively (UK spend was 86% of total budget). This is an increase on figures for H1 2015, where UK spend was £27 million and total budget was £30 million. Animation programmes with interim certification are not reported for disclosure reasons.

Table 14 Cultural test interim certifications for animation programmes, H1 2014 to H1 2016

	H1 2014	H1 2015	H1 2016
Number	14	8	17
UK spend £m	40.1	27.3	35.7
Total budget £m	54.2	30.1	41.6
UK spend as a % of total budget	74.0	90.9	85.8

Source BFI.

c indicates the data has been suppressed for disclosure reasons.

'Total budget' is the sum of production activity in the UK and production activity outside the UK.

The number of cultural test animation programmes increased from 22 interim certifications to 34 in the rolling years from July 2013-June 2014 to July 2014-June 2015. UK spend and total budget has increased from £53 million and £57 million to £71 million and £96 million respectively in the same period. UK spend as a percentage of total budget has decreased from 94% to 74%. Co-productions are not shown for disclosure reasons, but there were 6 co-productions in July 2014-June 2015, with a UK spend of £5 million and a budget of £11 million.

Table 15 Interim certification for animation programmes, July 2013 to June 2016

Type of certification	Jul 2013-Jun 2014	Jul 2014- Jun 2015	Jul 2015- Jun 2016
Cultural Test			
Number	35	22	34
UK spend £m	83.8	53.2	71.3
Total budget £m	106.5	56.8	96.5
UK spend as a % of total budget	78.7	93.5	73.9
Co-production			
Number	-	6	<5
UK spend £m	-	5.0	c
Total budget £m	-	10.7	c
UK spend as a % of total budget	-	47.0	c
All Types			
Number	35	28	c
UK spend £m	83.8	58.2	c
Total budget £m	106.5	67.5	c
UK spend as a % of total budget	78.7	86.2	c

Source: BFI

'Total Budget' is the sum of production activity in the UK and production activity outside the UK.

4.2 Total Budgets

As with HETV, this release presents the median total budget per minute of content for animation programmes³. The median total budget of interim cultural test certifications increased to £8,202 in 2014, but since then median budget has decreased to £6,870 in H1 2016 (Table 16). Median budget for interim co-productions are not shown for disclosure purposes.

Table 16 Median budgets of interim cultural test certifications

Year	Median budget per minute £
2013*	6,284
2014	8,202
2015	7,867
H1 2016	6,870

Source: BFI

*As the tax relief for animation programmes commenced in April 2013, median budget for 2013 is for Q2-Q4.

The 'median' is the middle value, i.e. half the productions have higher budgets than the median; the other half have lower budgets.

³ Certification applications are received for one-off programmes as well as series, this median provides a better representation of the average animation programme budget. Advice was obtained from Pact regarding appropriate median budgets.

4.3 Co-production Treaties

In H1 2016, the final and interim co-production certifications for animation programmes were under the UK/Canada co-production treaty.

5. Children’s television programme certifications

5.1 Certification – numbers of applications and values

In the first half of 2016, 22 CTV programmes received final certification under the cultural test. These had a UK spend and total budget of £16 million– UK spend was just under 100% of total budget. No CTV programmes received final certification as a co-production in this period. Data for the last 12 months, July 2015-July 2016, as for other platforms, are not shown for disclosure reasons.

As with other tax reliefs, interim certifications indicate the expected future level of official UK CTV programme production. Nineteen programmes have received interim certification in H1 2016, with a UK spend of £19 million and a total budget of £20 million. UK spend as a percentage of total budget was 96%. CTV co-productions with interim certification are not shown for disclosure reasons.

In the last 12 months, July 2015-June 2016, 34 CTV programmes received interim certification under the cultural test, with a UK spend of £34 million and a total budget of £39 million (UK spend being 89% of total budget).

5.2 Total Budgets

This release presents the median total budget per minute of content for CTV programmes instead of median total budget, as with HETV and animation programmes⁴. The median total budget of interim cultural test CTV programmes in H1 2016 was £2,700, up from £2,433 in 2015.

The median budget per minute for co-productions with interim certification are not reported for disclosure reasons.

5.3 Co-production treaties

In H1 2016, the CTV co-production with interim certification were under the UK/Canada co-production treaty.

6. Video Games Certification

A total of 90 video games received final certification in H1 2016 (Table 17). UK/EEA⁵ spend was £99 million and total budget was £113 million, making UK/EEA spend 88% of total budget (Table 17). This is an increase from 40 video games in H1 2015, with a UK/EEA spend of £30 million and a total budget of £32 million.

⁴ Certification applications are received for one-off programmes as well as series (that can be any length of time), this median provides a better representation of the average CTV programme budget. Advice was obtained from Pact regarding appropriate median budgets.

⁵ As the regulations for video-games refers to spend not just in the UK but also in the European Economic Area (EEA), we report UK/EEA spend rather than only UK spend.

There are no co-production treaties for video games, as such no statistics are available.

Table 17 Cultural test final certifications for video games, H1 2015 and H1 2016

	H1 2015	H1 2016
Number	40	90
UK/EEA spend £m	29.9	99.1
Total budget £m	31.7	112.6
UK/EEA spend as a % of total budget	94.3	88.0

Source: BFI

In the rolling year July 2015-June 2016, 166 video games received final certification under the cultural test, with EEA/UK spend at £250 million and total budget at £347 million. UK/EEA spend as a percentage of total budget was 72%. Data for July 2014-June 2015 is not shown for disclosure reasons.

In H1 2016, a total of 106 video games received interim certification (Table 18). UK/EEA spend was £266 million and total budget was £323 million; UK/EEA spend was 83% of total budget. This is an increase from 49 video games with an UK/EEA spend of £260 million and a total budget of £284 million in H1 2015.

Table 18 Cultural test interim certifications for video games, H1 2015 and H1 2016

	H1 2015	H1 2016
Number	49	106
UK/EEA spend £m	260.1	266.4
Total budget £m	284.0	322.9
UK/EEA spend as a % of total budget	91.6	82.5

Source: BFI

Looking at the last 12 months, July 2015-June 2016, 178 video games received interim certification, with UK/EEA spend at £554 million and total budget at £643 million. UK/EEA spend as a percentage of total budget was 86% (Table 15). This is up on the previous 12 months, July 2014-June 2015, where 72 video games received interim certification, with a UK/EEA spend of £305 million and a total budget of £330 million.

Table 19 Cultural test interim certification for video games, July 2014-Jun 2016

	Jul 2014-Jun 2015	Jul 2015-Jun 2016
Number	72	178
UK/EEA spend £m	304.8	554.3
Total budget £m	330.1	642.5
UK/EEA spend as a % of total budget	92.3	86.3

Source: BFI

'Total Budget' is the sum of development activity in the UK and production activity outside the UK.

6.2 Total Budgets

The median total budget for interim certifications was £0.8 in H1 2016, the highest since the start of the time period, 2014.

Table 21 Median budgets of interim cultural test certifications

Year	Median budget £m
2014*	0.2
2015	0.6
H1 2016	0.8

Source: BFI

*As the tax relief for video games commenced in April 2014, median budget for 2014 is for Q2-Q4.

The 'median' is the middle value, i.e. half the projects have higher budgets than the median; the other half have lower budgets.

Notes:

1. **British film, high-end television programme, animation programmes, children's television programmes and video games certification statistics collected and reported by the BFI**

The British film high-end television (HETV) programmes, animation programmes, children's television (CTV) programmes and video games certification statistics in this report are based on data collected by the BFI's Certification Unit, on behalf of DCMS. The data reported are all British films, HETV programmes, animation programmes, CTV programme and video games certified as British in the reference period, not a sample.

The BFI Certification Unit assesses all British film, HETV programme, animation programme, CTV programme and video game certification applications on behalf of DCMS and makes recommendations to the Secretary of State who signs the certificates. The certificates are then issued by the BFI Certification Unit.

Figures shown in the tables are for British films, HETV programmes, animation programmes, CTV programmes and video games certified during the reference periods shown. Certification may occur some time after both the production/development and release (theatrical or broadcast in the case of films, HETV, animation and CTV programmes or supply in the case of video games) of the film, programme or video game.

2. **Definitions**

Cultural test films are British films certified under the cultural test (as amended in April 2014 in the Films Act 1985. To qualify under this definition, films commencing principal photography on or after 1 April 2014 must pass a UK cultural test awarding points for UK and EEA elements in the story, setting and characters and for where and by whom the film was made.

On the basis of recommendations made by the BFI, the Secretary of State grants interim certification prior to the completion of the film to those films that meet the criteria and final certification once the film has been completed and final documents submitted. Under the cultural test, applicants are not obliged to apply for interim certification and can apply just for final certification when the film is complete.

Cultural test high-end television programmes are British television programmes certified under the cultural test, Schedule 16 to the Finance Act 2013. To qualify under this definition, television programmes commencing principal photography on or after 1 April 2013 must pass a UK cultural test awarding points for UK and EEA state elements in the story, setting and characters and for where and by whom the television programme was made.

On the basis of recommendations made by the BFI, the Secretary of State grants interim certification prior to the completion of the HETV programmes to those programmes that meet the criteria and final certification once the programme has been completed and final documents submitted. Under the cultural test, applicants are not obliged to apply for interim certification and can apply just for final certification when the HETV programme is complete.

A HETV programme is a drama (which includes comedy) or documentary production that is intended for broadcast and has core expenditure per hour of slot length of not less than £1 million. The slot length in relation to the HETV programme must also be greater than 30 minutes. Slot length in relation to a television programme means the period of time which the programme is commissioned to fill.

Cultural test television animation programmes are British animation programmes certified under the cultural test, Schedule 16 to the Finance Act 2013. To qualify under this definition, animation programmes commencing principal photography on or after 1 April 2013 must pass a UK cultural test awarding points for UK and EEA state elements in the story, setting and characters and for where and by whom the animation programme was made.

On the basis of recommendations made by the BFI, the Secretary of State grants interim certification prior to the completion of the animation programmes to those programmes that meet the criteria and final certification once the programme has been completed and final documents submitted. Under the cultural test, applicants are not obliged to apply for interim certification and can apply just for final certification when the animation programme is complete.

Cultural test children's television programmes are British children's television programmes certified under the cultural test, Schedule 16 to the Finance Act 2013. To qualify under this definition, animation programmes commencing principal photography on or after 1 April 2015 must pass a UK cultural test awarding points for UK and EEA state elements in the story, setting and characters and for where and by whom the animation programme was made.

On the basis of recommendations made by the BFI, the Secretary of State grants interim certification prior to the completion of the CTV programmes to those programmes that meet the criteria and final certification once the programme has been completed and final documents submitted. Under the cultural test, applicants are not obliged to apply for interim certification and can apply just for final certification when the animation programme is complete.

Cultural test video games are British video games certified under the cultural test, Schedule 17 and 18 to the Finance Act 2013. To qualify under this definition, video games commencing principal development on or after 1 April 2014 must pass a UK cultural test awarding points for UK, EEA state and undetermined location elements in the story, setting and characters and for where and by whom the animation programme was made.

On the basis of recommendations made by the BFI, the Secretary of State grants interim certification prior to the completion of the video game to those video games that meet the criteria and final certification once the video game has been completed and final documents submitted. Under the cultural test, applicants are not obliged to apply for interim certification and can apply just for final certification when the video game is complete.

Official UK co-productions are British films, HETV programmes, animation programmes or CTV programmes certified under one of the UK's official co-production treaties. Interim certification is granted in conjunction with the co-producing party competent authority prior to the start of principal photography to films, HETV, animation programmes or CTV programmes that meet the criteria and final certification once the film, HETV, animation programme or CTV programme has been completed and final documents submitted. Films, HETV programmes, animation programmes or CTV programmes made as official co-productions are not required to pass the film, HETV programme, animation programme, or CTV programmes cultural tests.

For full details for the cultural test, co-productions and other information on British film certification see <http://www.bfi.org.uk/film-industry/british-certification-tax-relief>.

UK spend is the value of the production or development activities in the UK cultural tests and UK expenditure for co-productions (bilateral and European Convention of Cinematographic Co-production). UK spend for co-productions may include some expenditure on UK goods and services which took place outside the UK.

3. Revisions

As the status and certification dates of individual films, HETV programmes, animation programmes CTV programmes or video games may change as a result of changing circumstances, the numbers published in this release are subject to revision. Each release in this series includes revisions of previous quarter, so the latest release should be referred to as the most accurate summation available of the certification numbers.

4. Disclosing individual film, HETV programme, animation programme, children's television programme and video games information

Film, HETV programme, animation programme, CTV programme and video games data (number of films, programmes and video games, UK spend, UK/EEA spend and total budget) are not disclosed when the number of films, programmes and video games is five or fewer.

5. Feedback

We welcome feedback from users of our statistics releases to help us improve what we do. If you have any feedback on these statistics or if you wish to make a complaint, in the first instance please contact us using the named contact details listed below.

6. Pre-release access

This release has been prepared according to the Code of Practice for Official Statistics published by the UK Statistics Authority. Pre-release access has been granted to the following:

Amanda Nevill, Chief Executive, BFI
Ceri Morgan, Director of External Affairs, BFI
Ben Roberts, Director of Film Fund, BFI
Richard Shaw, Director of Marketing, Communications and Audiences, BFI
Carol Comley, Head of Film Policy, BFI
Nick Mason Pearson, Head of Corporate Communications and Public Affairs, BFI
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7. Statistical contact details

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